



Demographic changes that are transforming Minnesota and McLeod County



For McLeod County

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Minnesota State Demographic Center

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The State Demographer's Office has a new face



- In March 2012, Susan Brower became the State Demographer, following Tom Gillaspy's retirement after 32 years in this role





What is the role of the MN State Demographic Center?

- Serve as a liaison to the Census Bureau and assist with the decennial census counts
- Create MN population estimates and projections
- Analyze, interpret and distribute data from the state, U.S. Census Bureau and other sources
- Offer data and technical assistance to legislators, all levels of government, organizations and citizens across the state
- Monitor trends and help MN to make data-informed decisions

+ 4 { Population Shifts
Aging & Implications
Economic Conditions
Diversity & The Future

Major trends for Minnesota
plus questions & insights from you



Population Shifts



QUIZ QUESTION

During the 2000s decade, how many of Minnesota's 87 counties gained population?

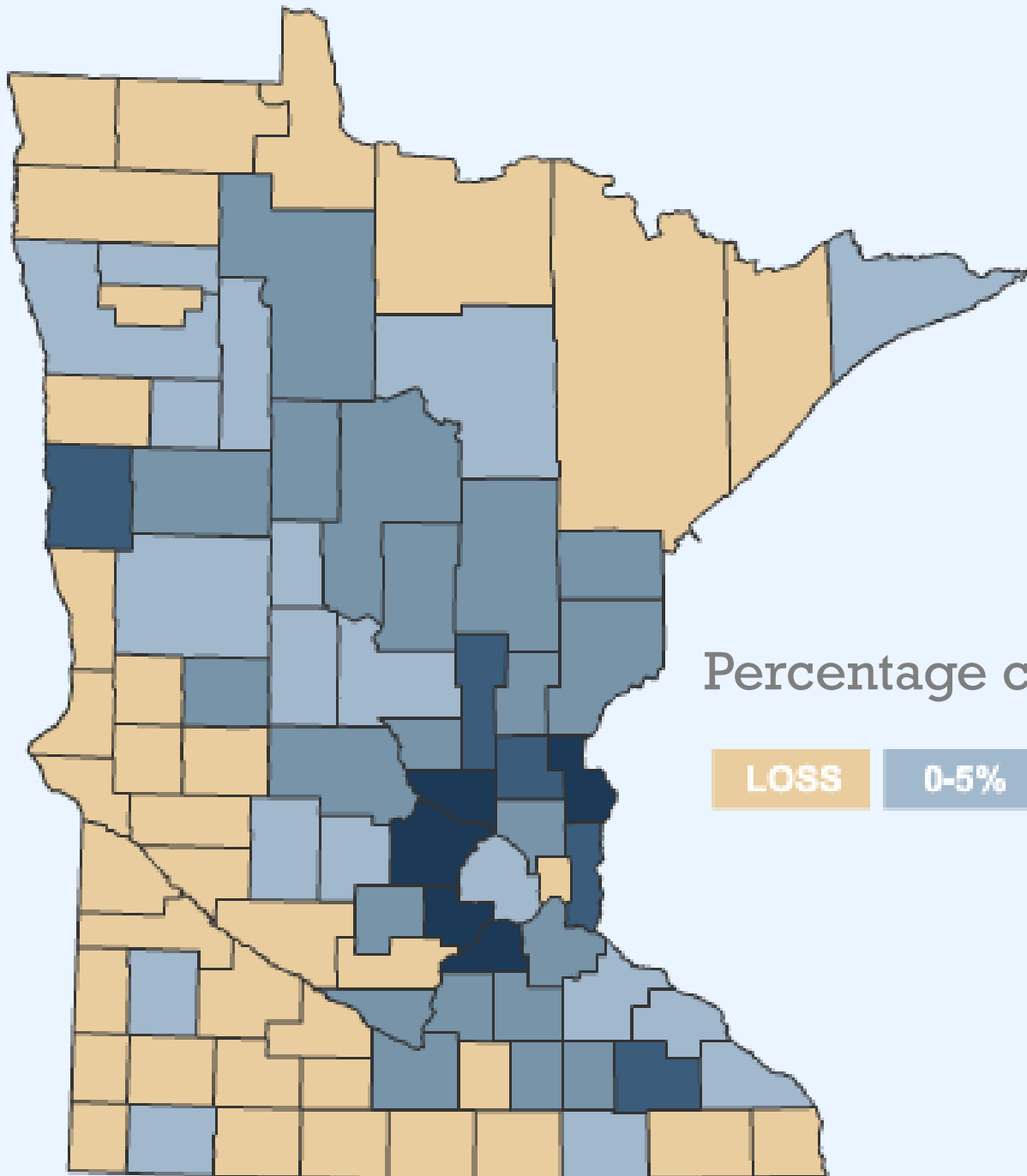
A. 20

B. 30

C. 40

D. 50





Percentage change 2000-2010

LOSS

0-5%

5-15%

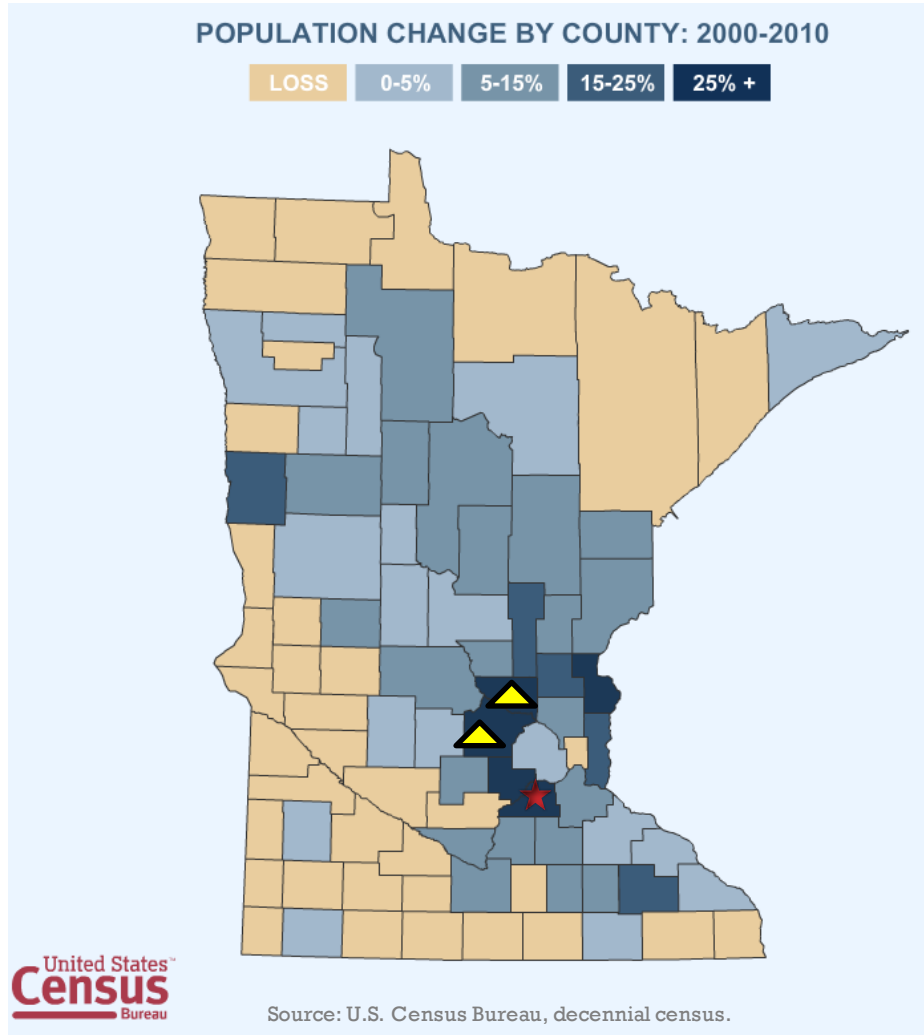
15-25%

25% +

Source: U.S. Census Bureau, decennial census.



Population shifts during last decade (2000s)



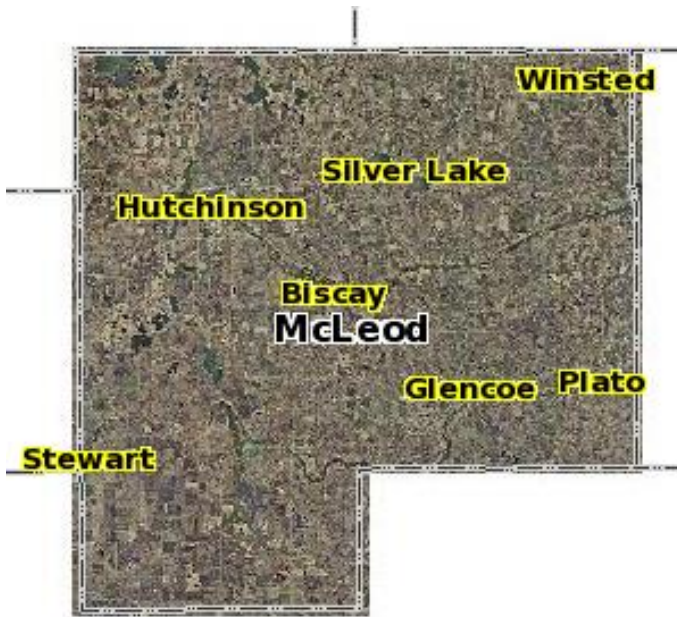
■ Greatest growth in was in counties that ring the TC metro, as well as growth in a diagonal pattern across the state

- Scott=45% growth! ★
- Sherburne (37%) and Wright (39%) ▲
- McLeod (5%) ■



McLeod County's growth very modest over the past four decades

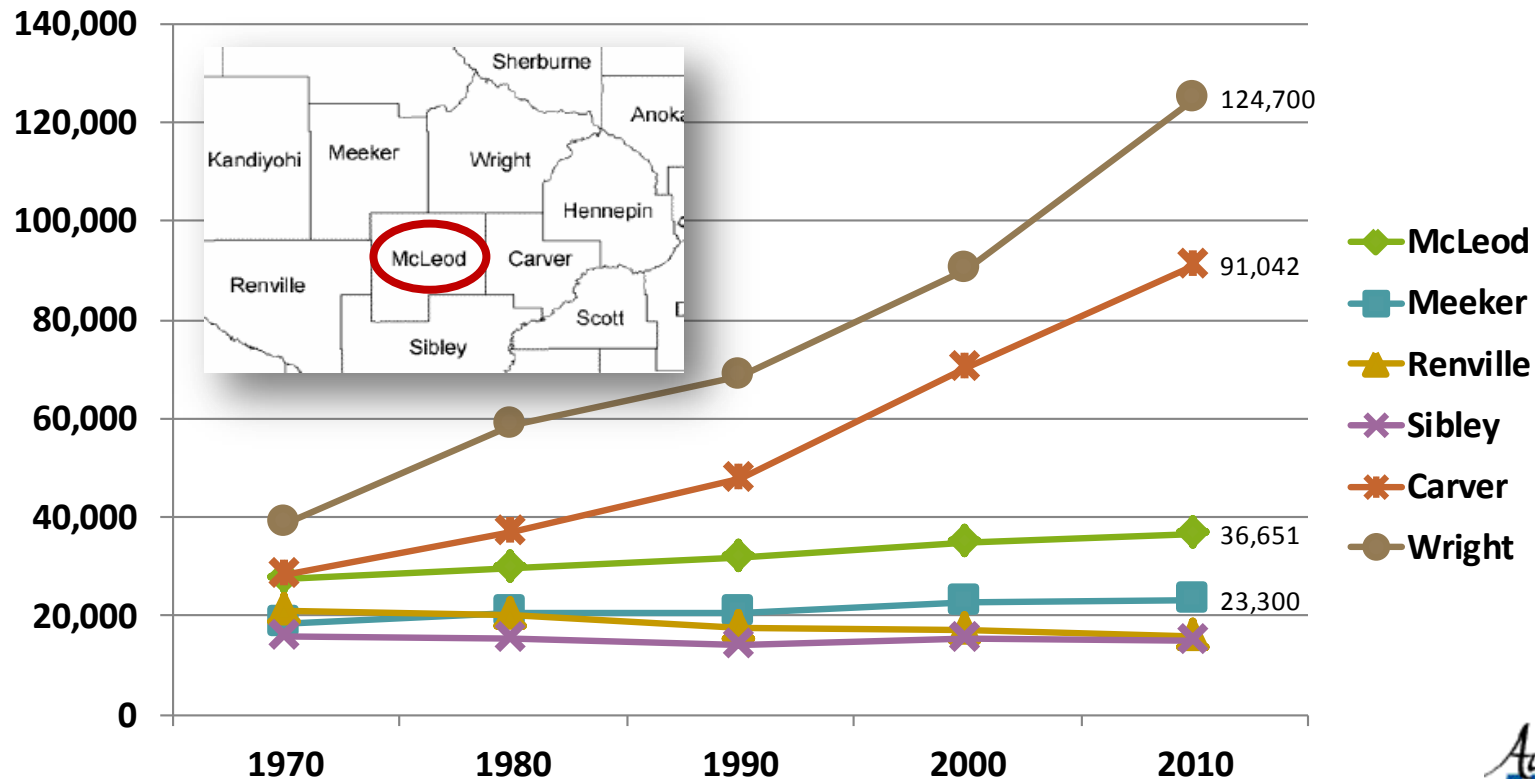
- From 1970-2010, McLeod added between 1,700 and 2,900 people each decade
 - 5-7% growth each decade
- Most recent decade (2000-2010) saw the least growth in numeric or percentage terms
 - Added 1,753 people, 5.0% growth





Four decades of population change: McLeod and area counties

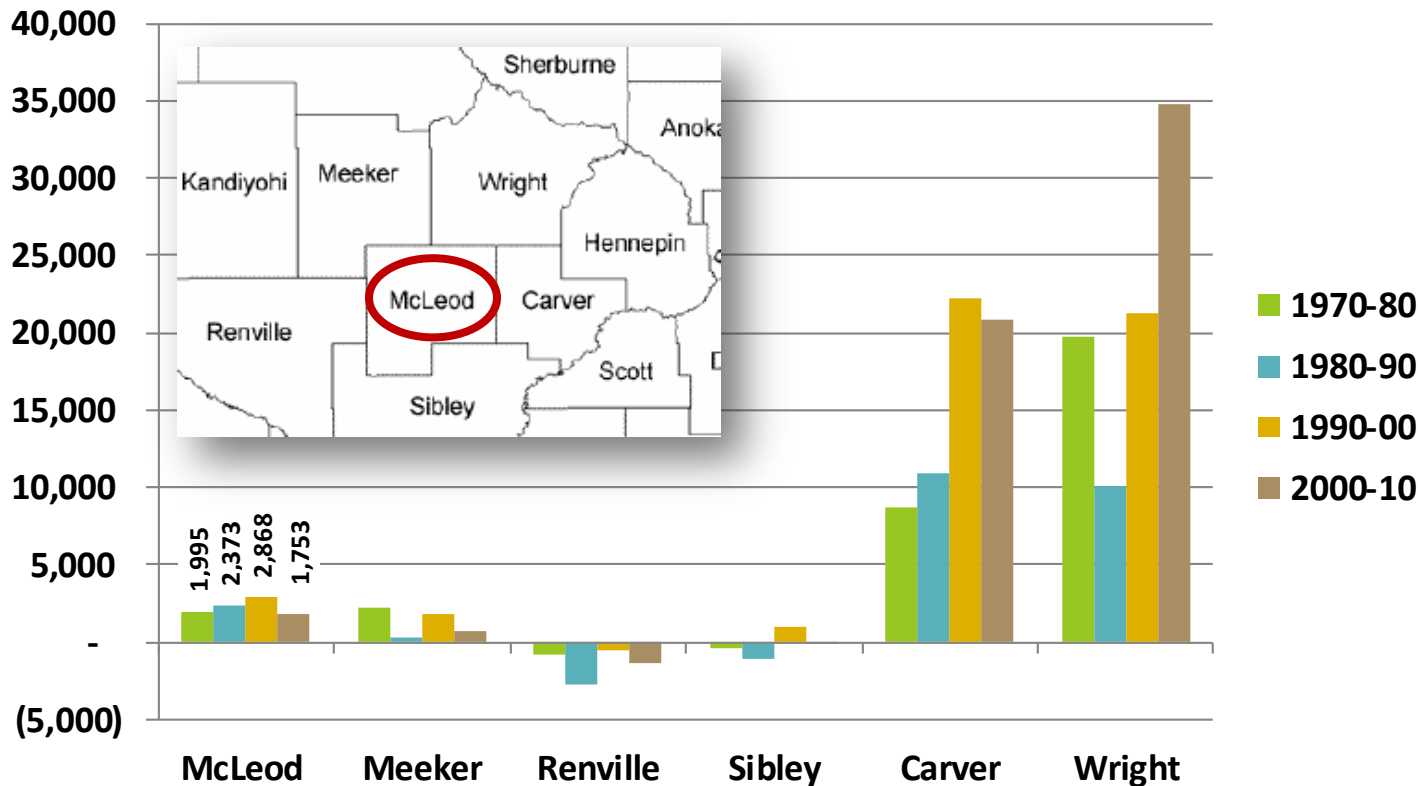
Total population, McLeod County and five adjacent counties, 1970-2010





Four decades of population change: McLeod and area counties

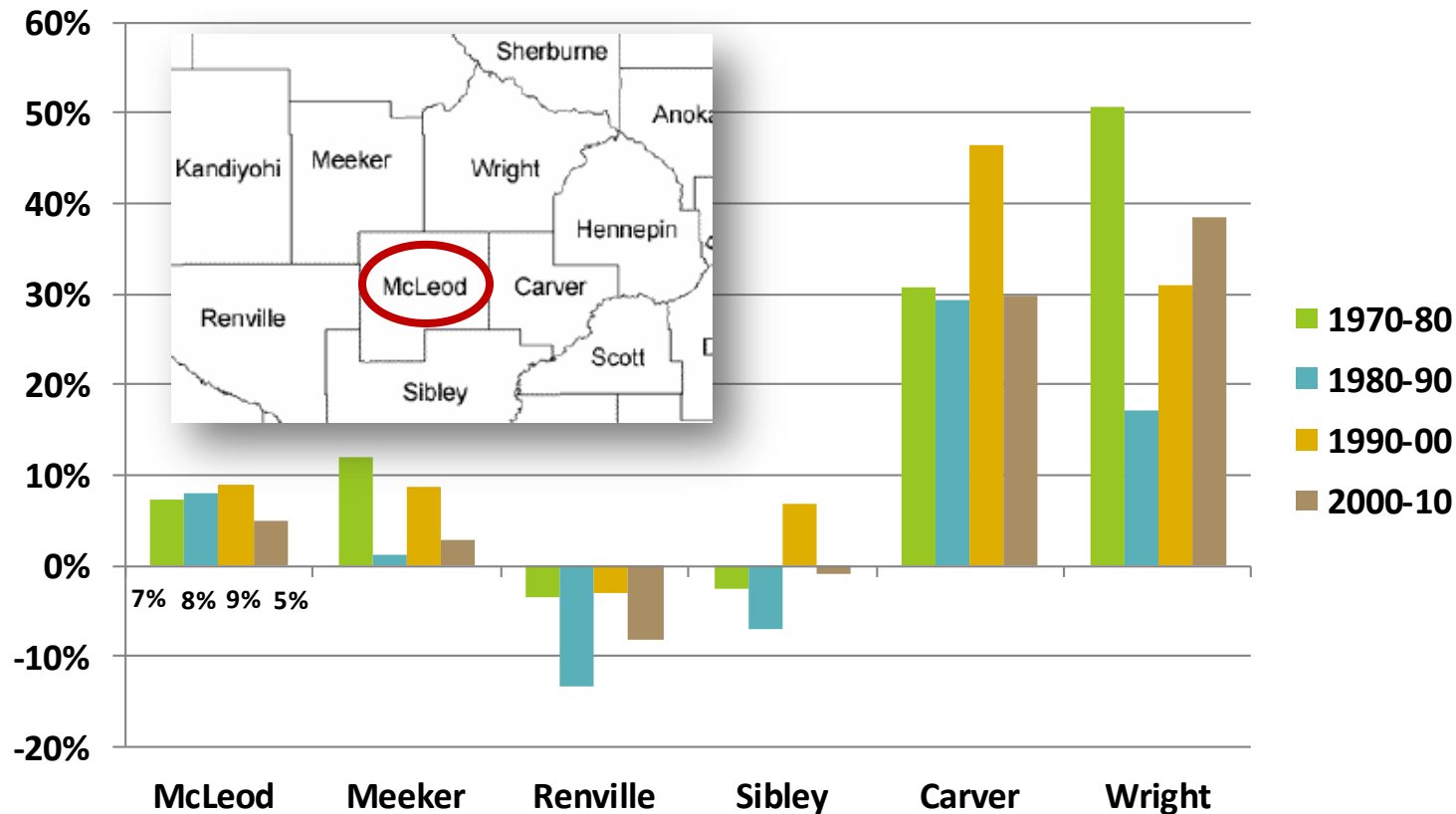
Population change (#) by decade, McLeod and adjacent counties, 1970-2010





Four decades of population change: McLeod and area counties

Population change (%) by decade, McLeod and adjacent counties, 1970-2010





Since 2010, McLeod County showing slight population loss

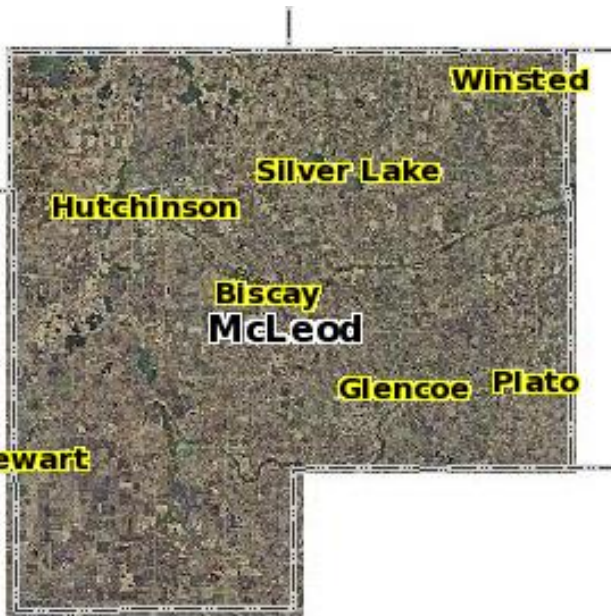
- 36,104 residents in 2012 population estimates (prepared by our office)

- 547 fewer residents since 2010 (Census Bureau est: 598 fewer)

- 2010-2012 pop change by city:

- Hutch: -144
- Glencoe: -45
- Winsted: -25
- Lester Prairie: -23
- All other areas: -310

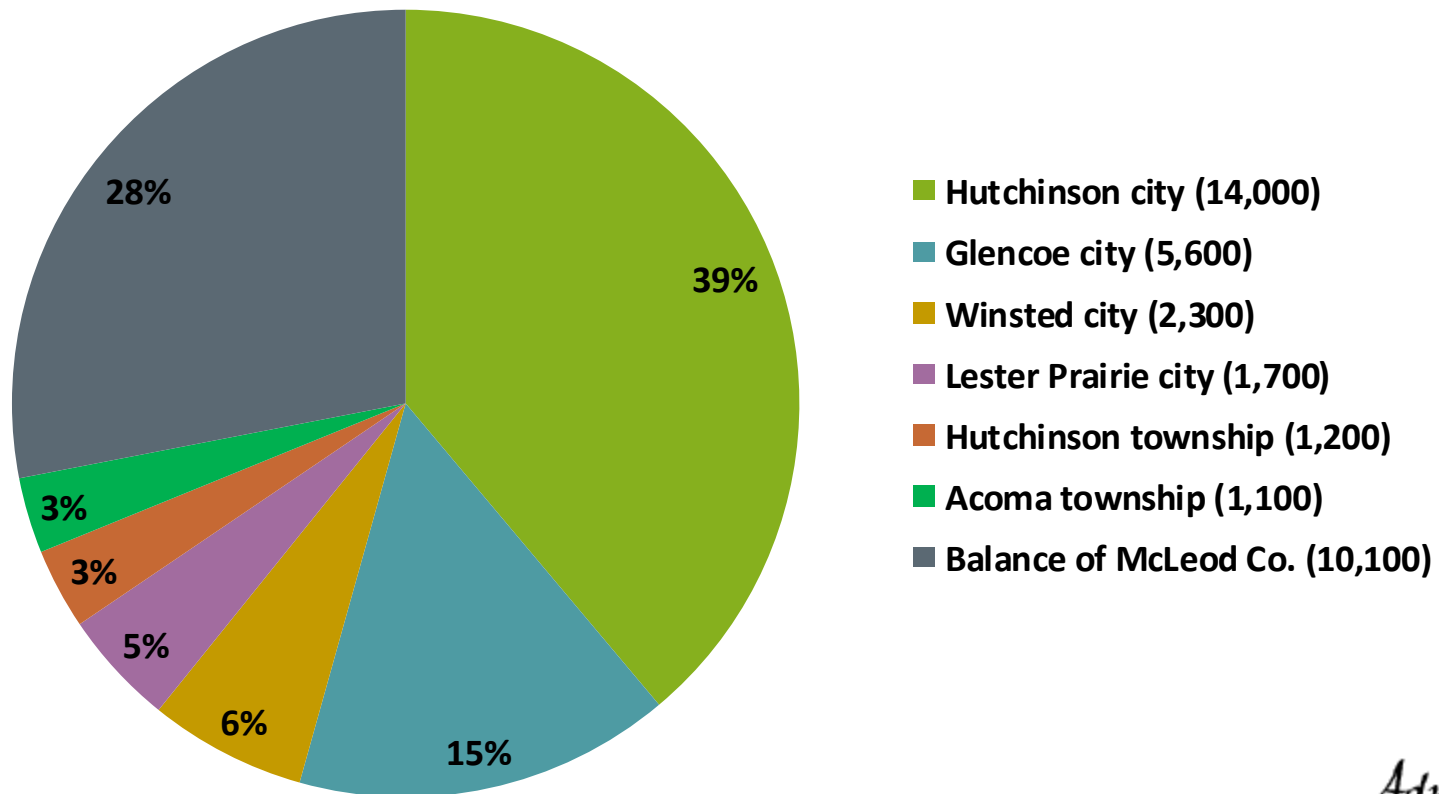
No one city or township in the county has seen growth since 2010





4 in 10 McLeod County residents live in Hutchinson

2012 Population distribution in McLeod County

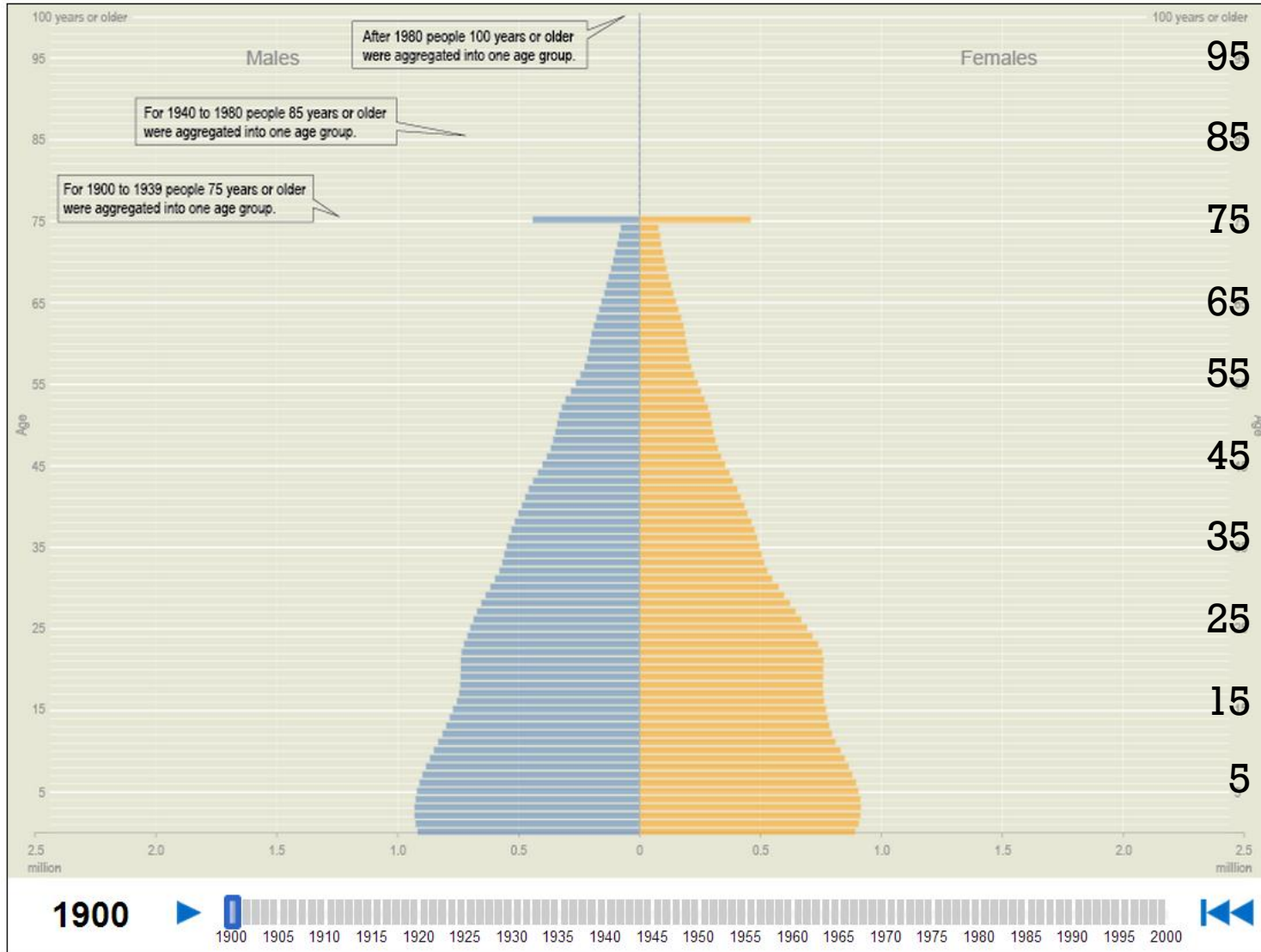




Aging

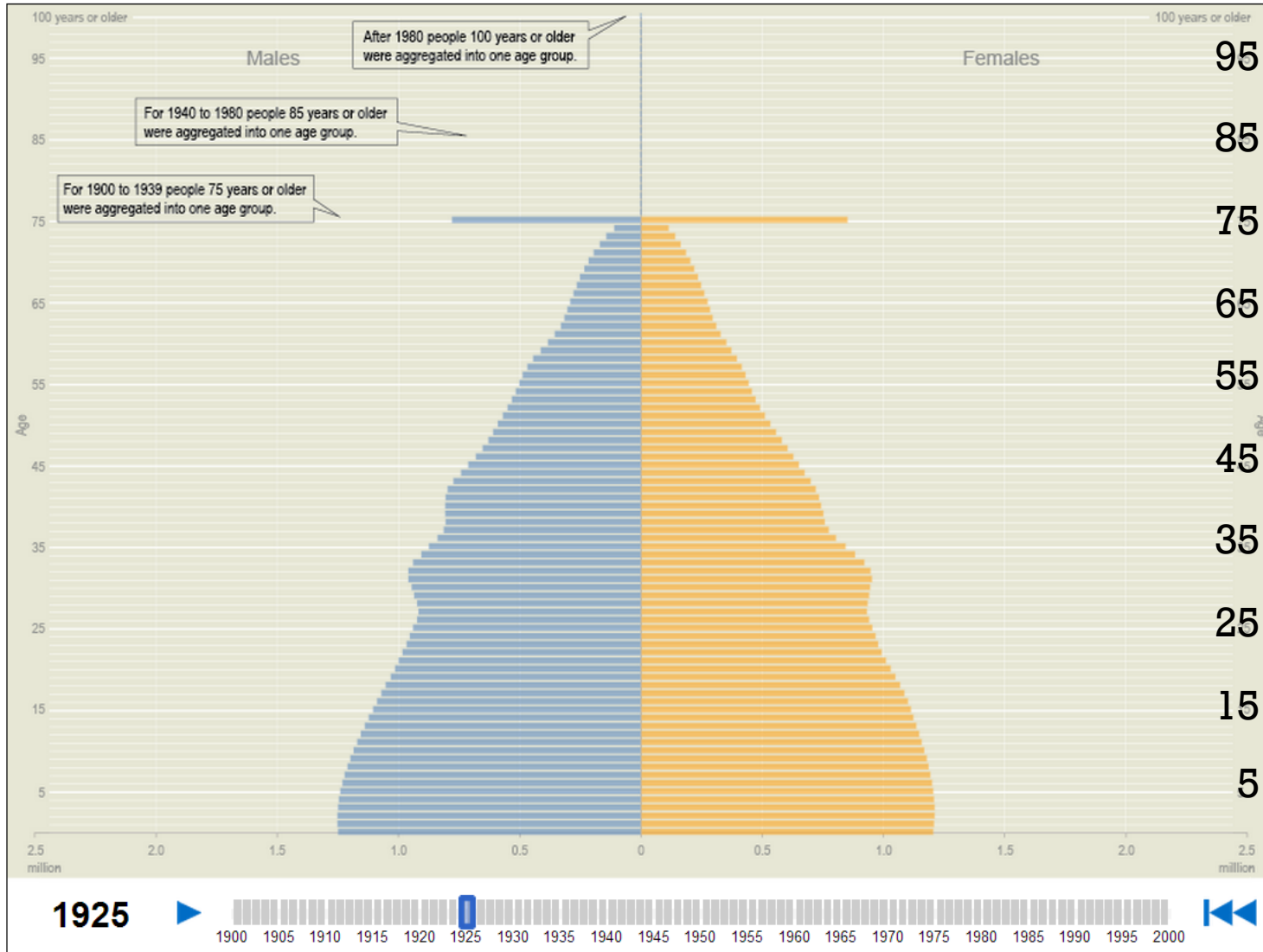


The nation in 1900



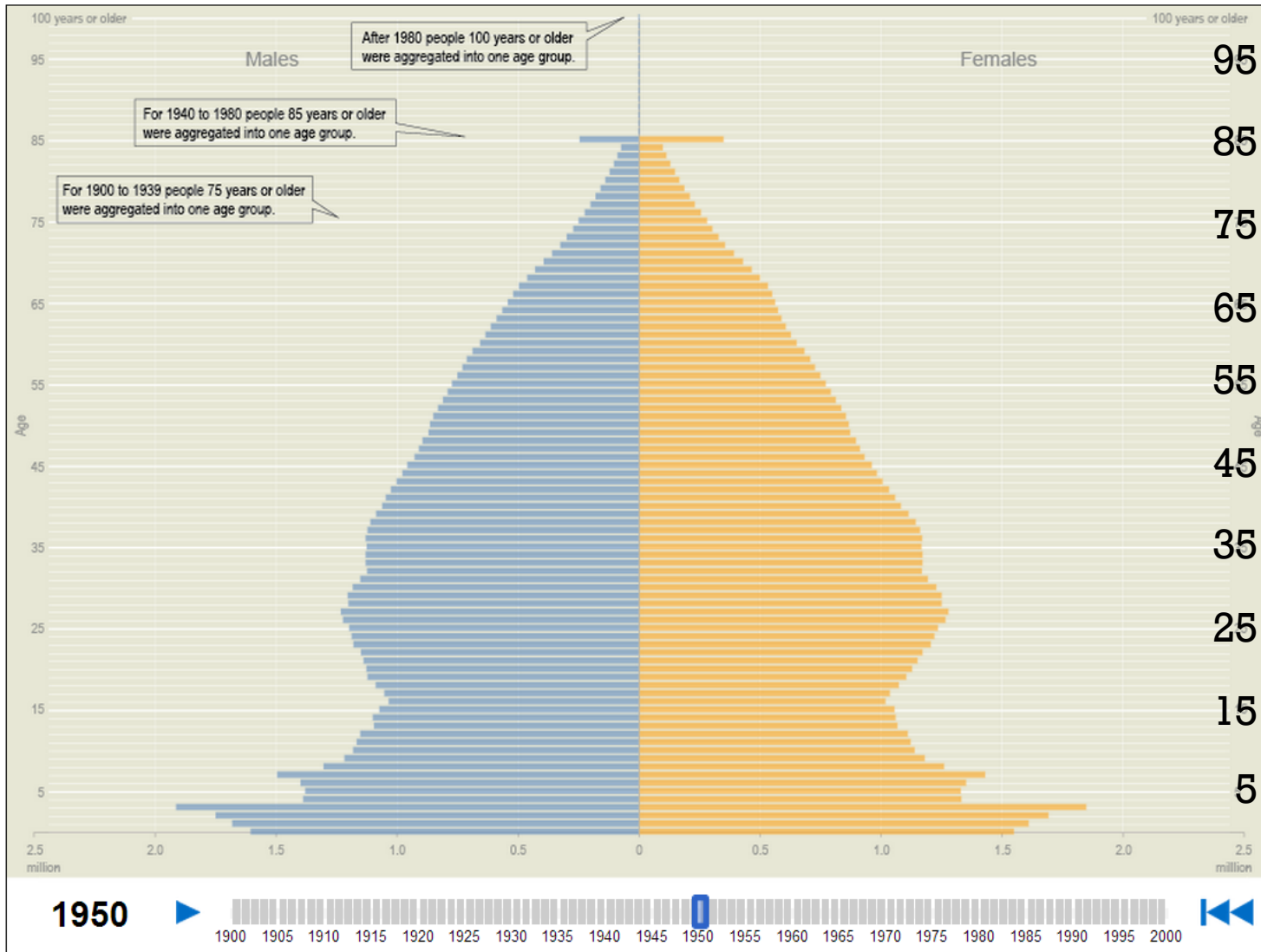


The nation in 1925



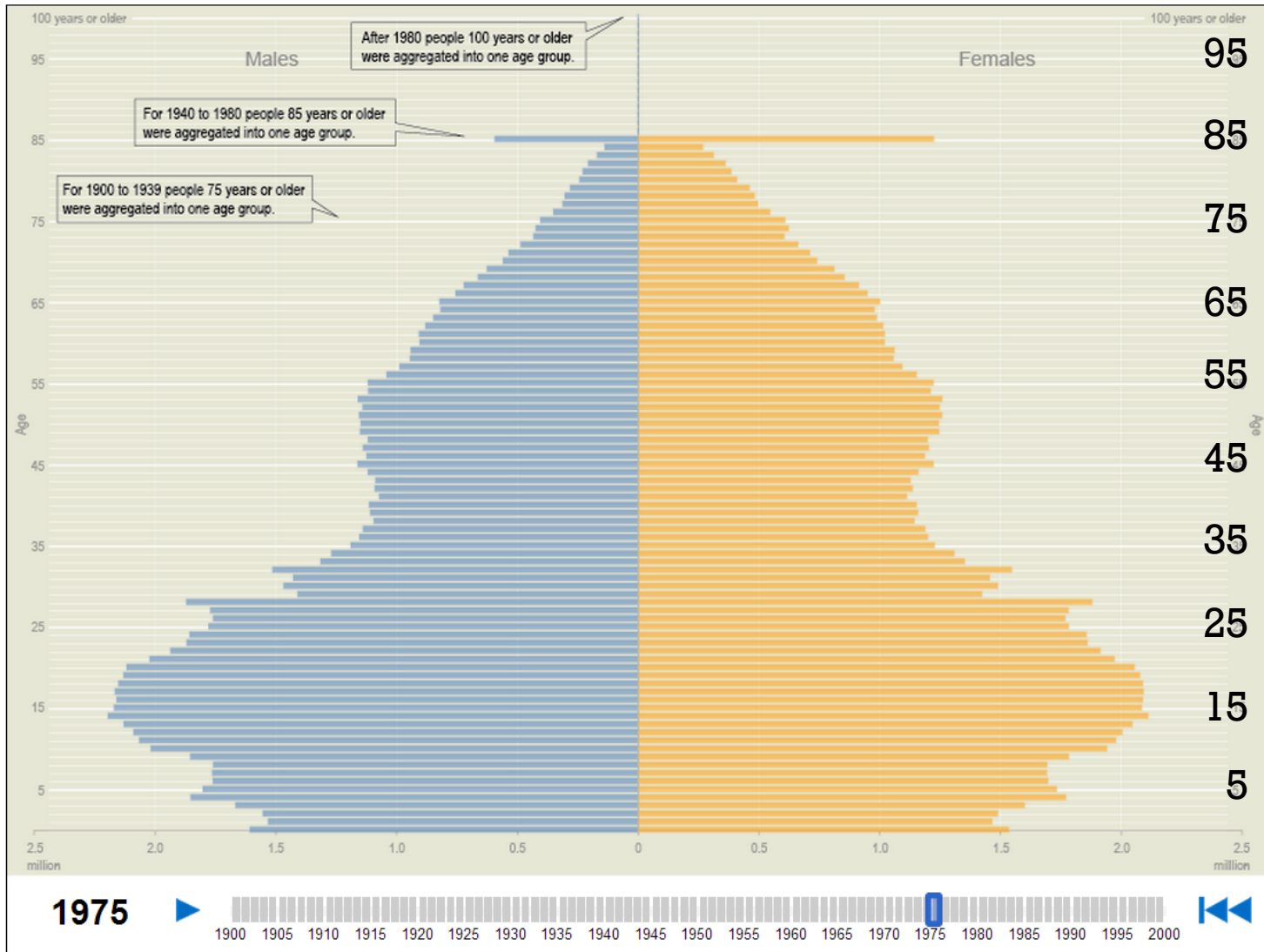


The nation in 1950



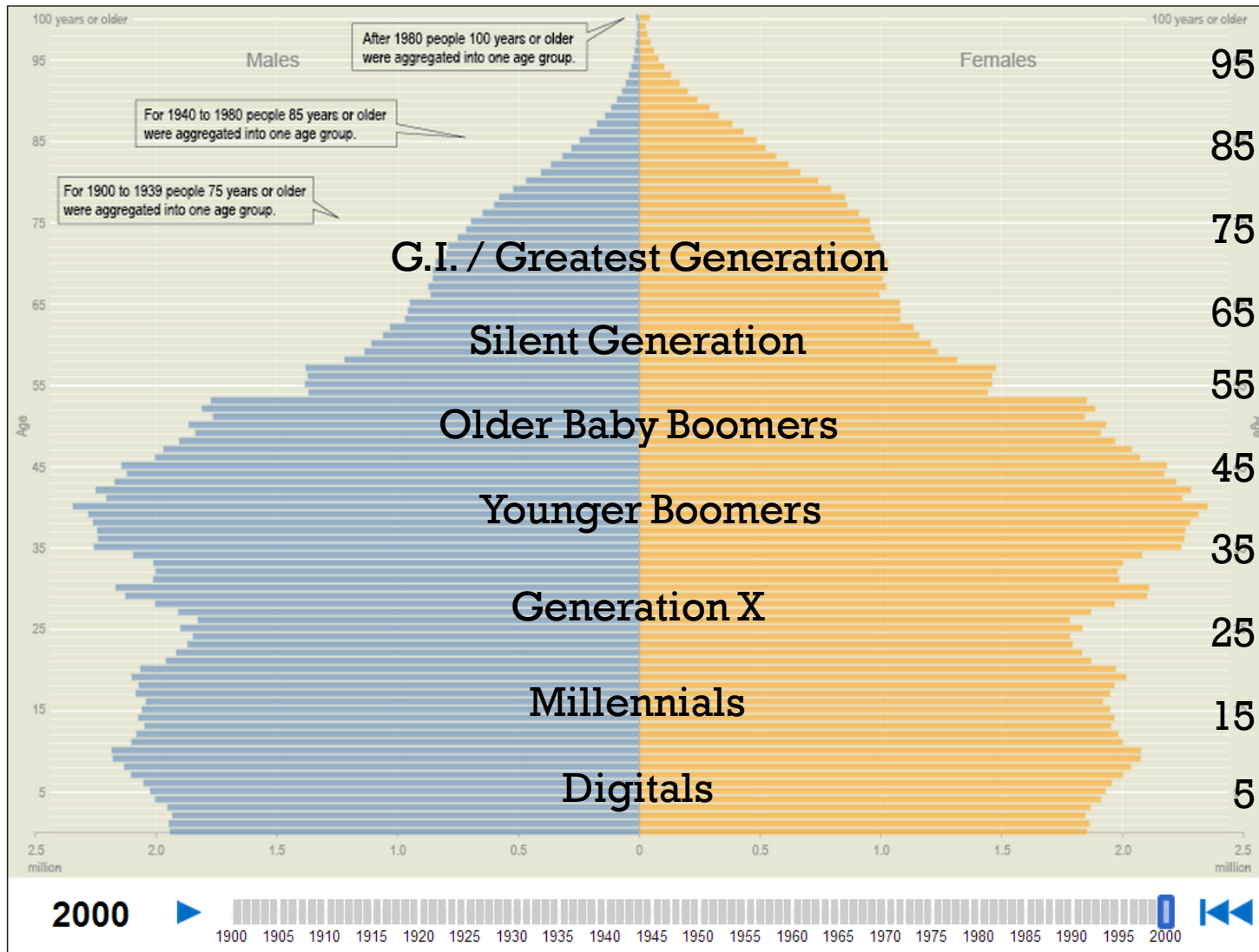


The nation in 1975





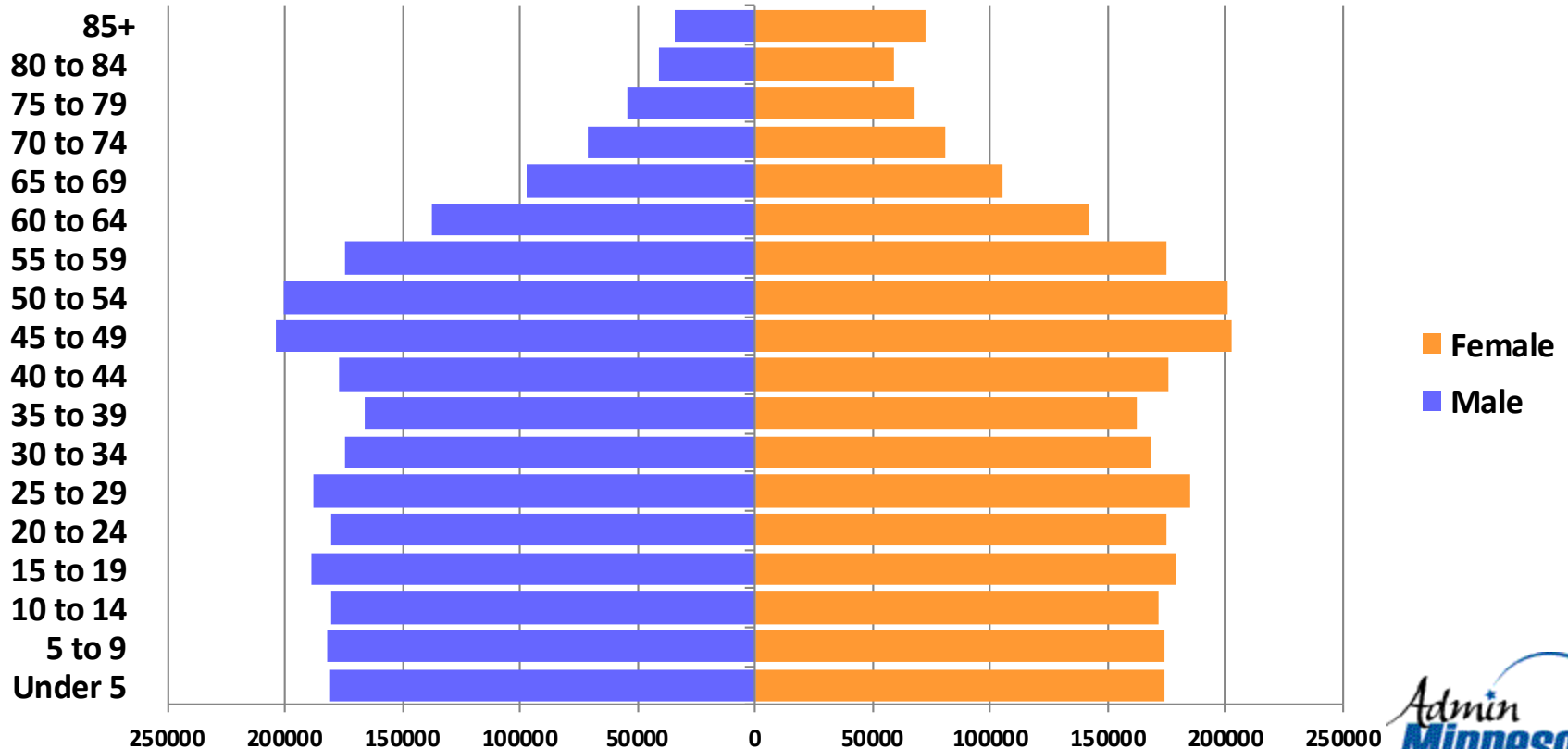
The nation in 2000





Minnesota total population in 5-year bars, 2010 decennial census

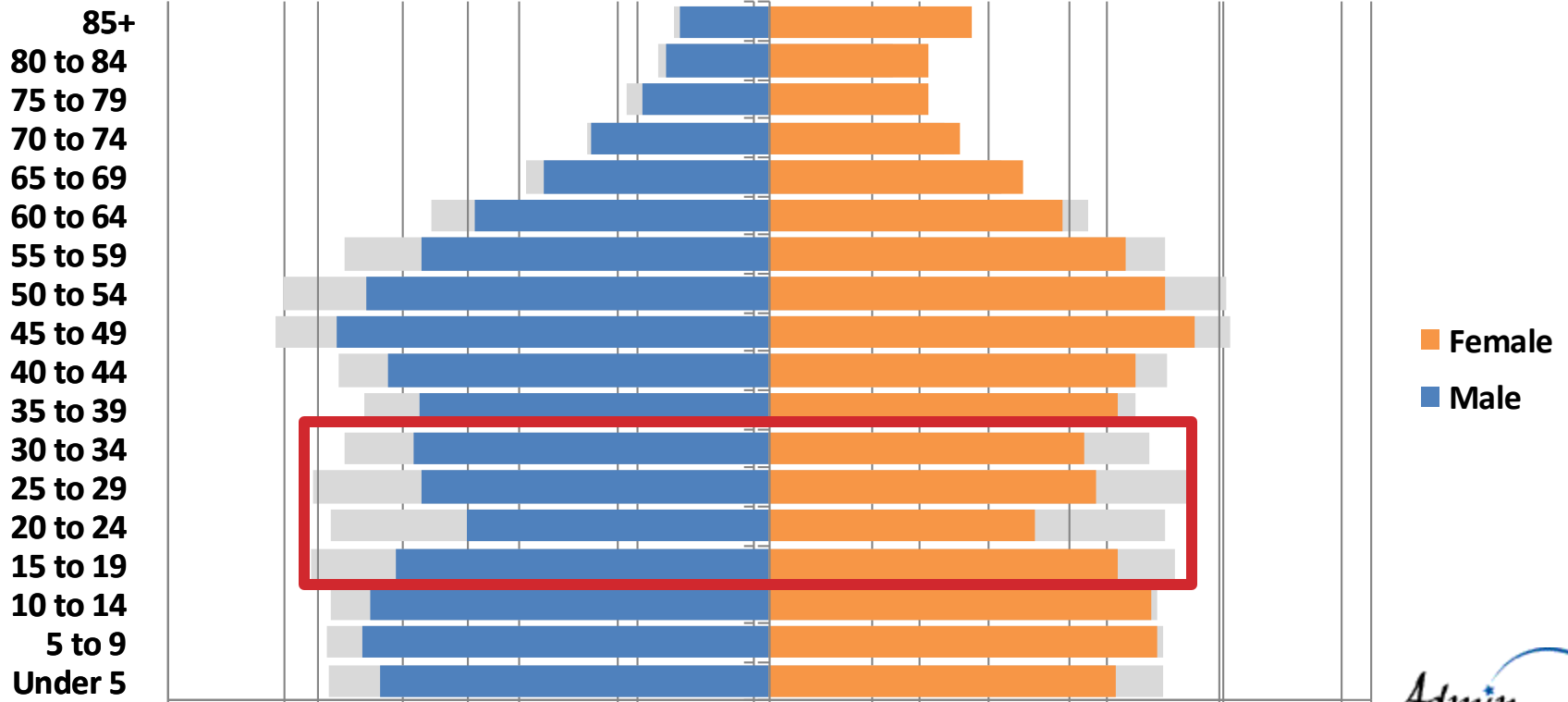
Population by age and sex
Minnesota, 2010





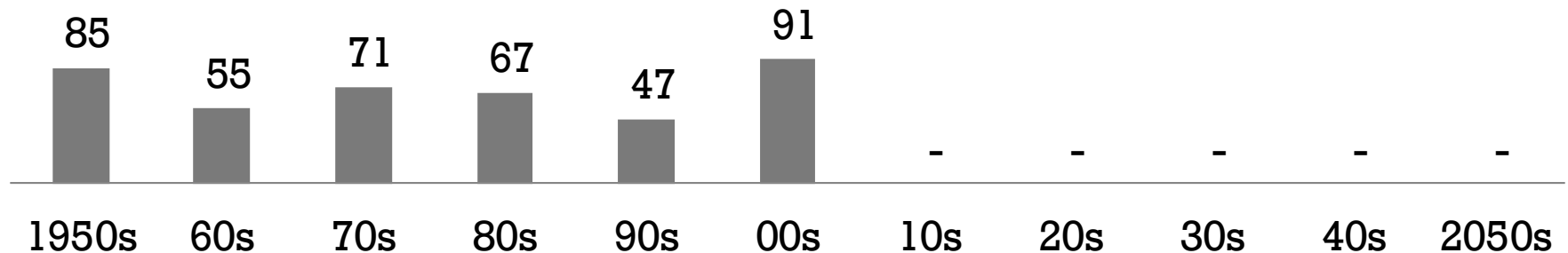
McLeod total population in 5-year bars, 2010 decennial census

Population by age and sex
McLeod County, 2010



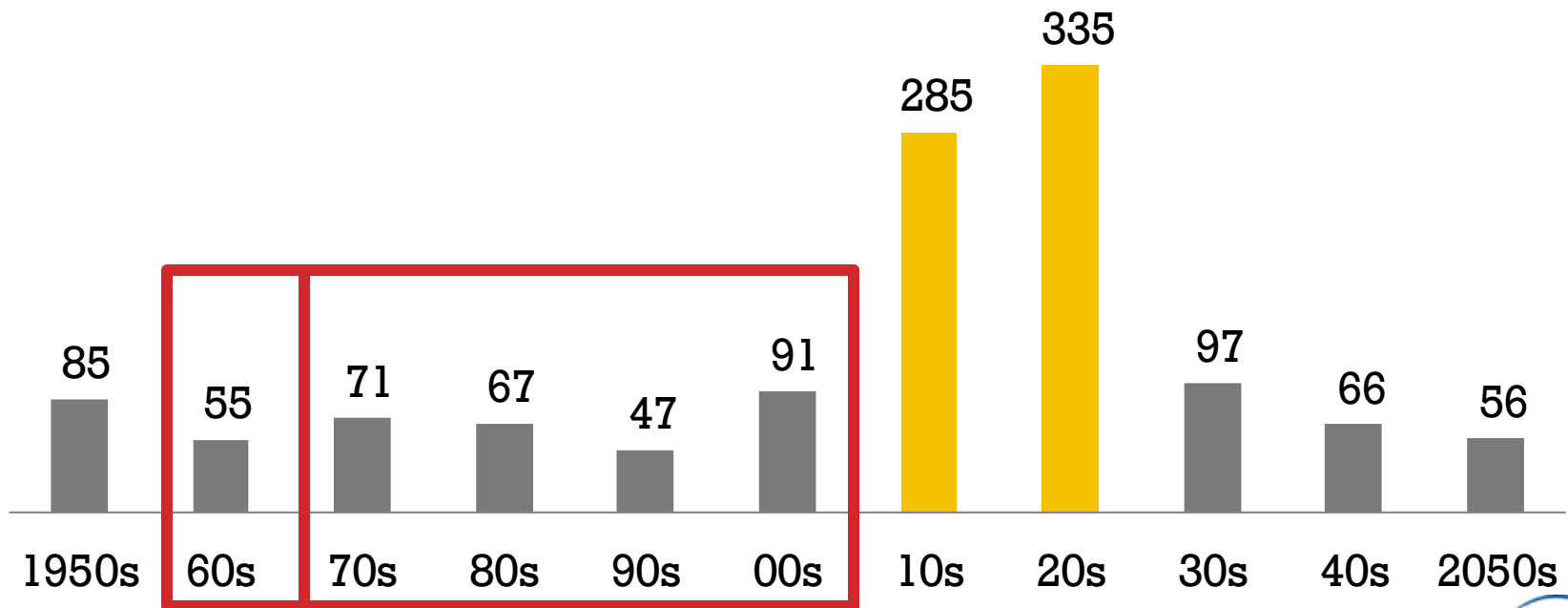
+ How many additional “older adults” will we gain during this decade?

Change in older adults, age 65+ (Thousands)



+ This decade and next: *Unprecedented* increases in MN's 65+ population

Change in older adults, age 65+ (in thousands)





QUIZ QUESTION:

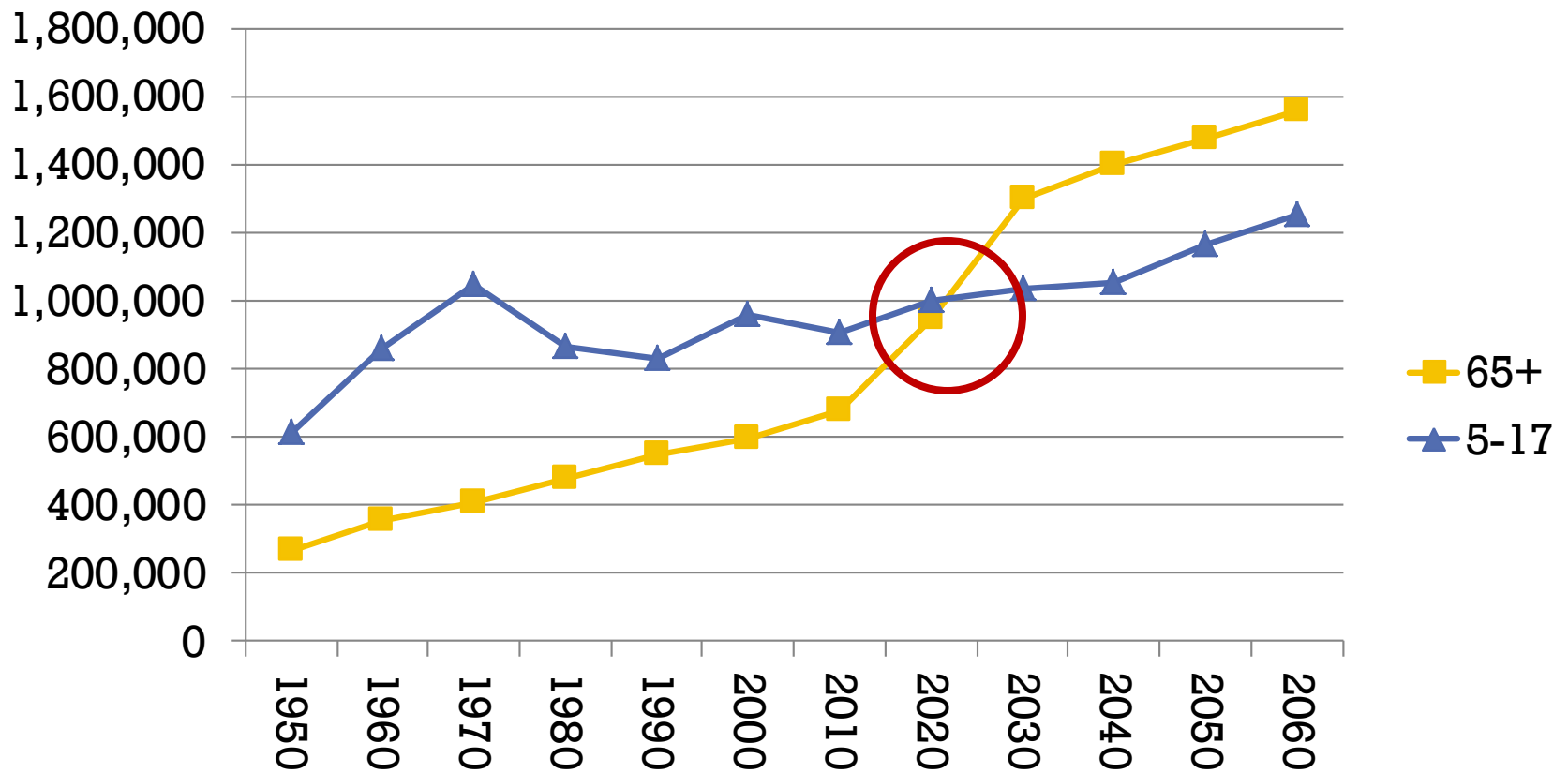


What event is predicted to happen in 2020 that has never before happened in the history of our state?

- A. The Vikings will win the Super Bowl
- B. MN will have more immigrants than U.S.-born residents
- C. MN will have more 65+ residents than school-age children, 5-17

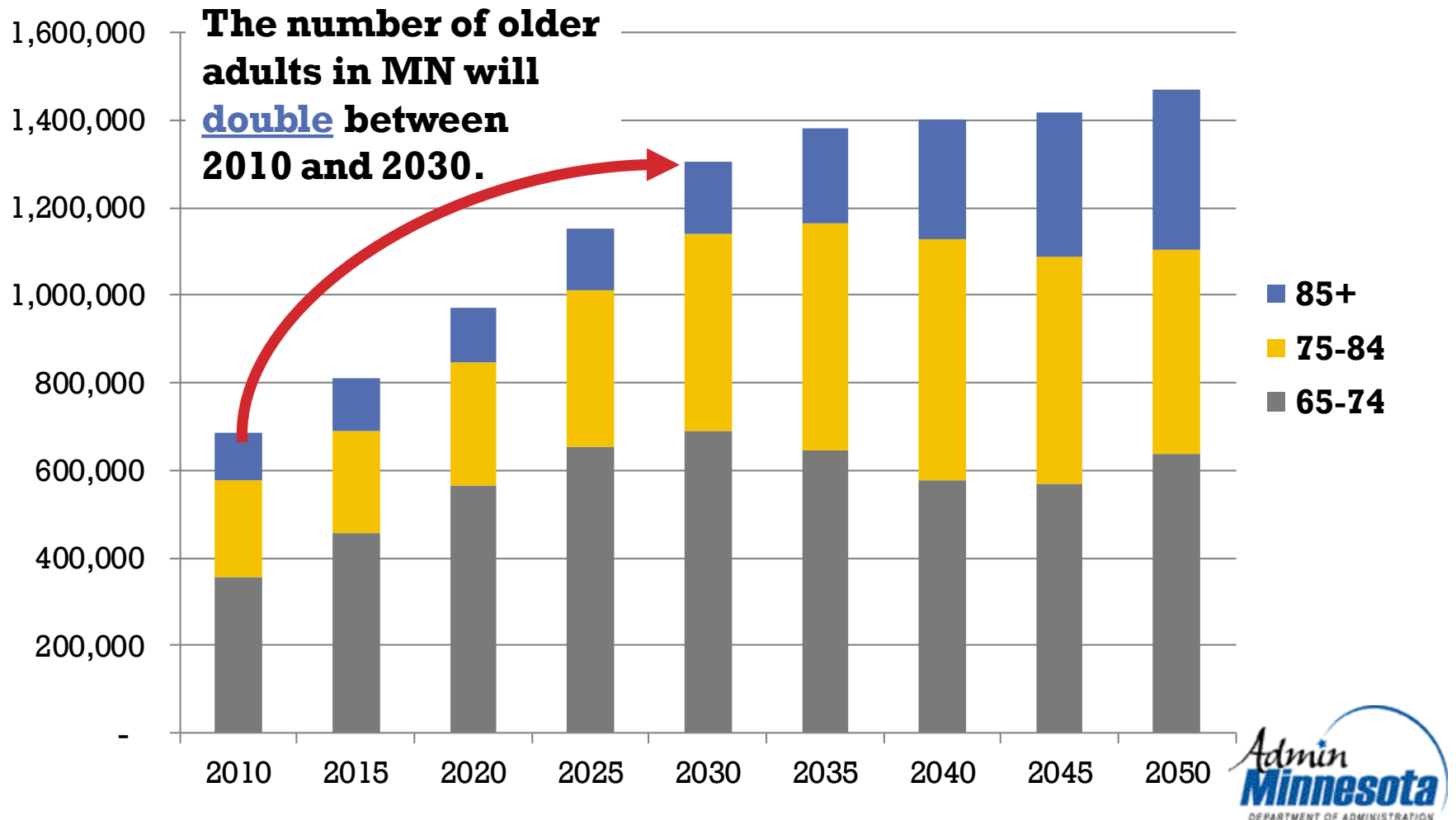


For the first time in MN history: More 65+ than school-age by 2020



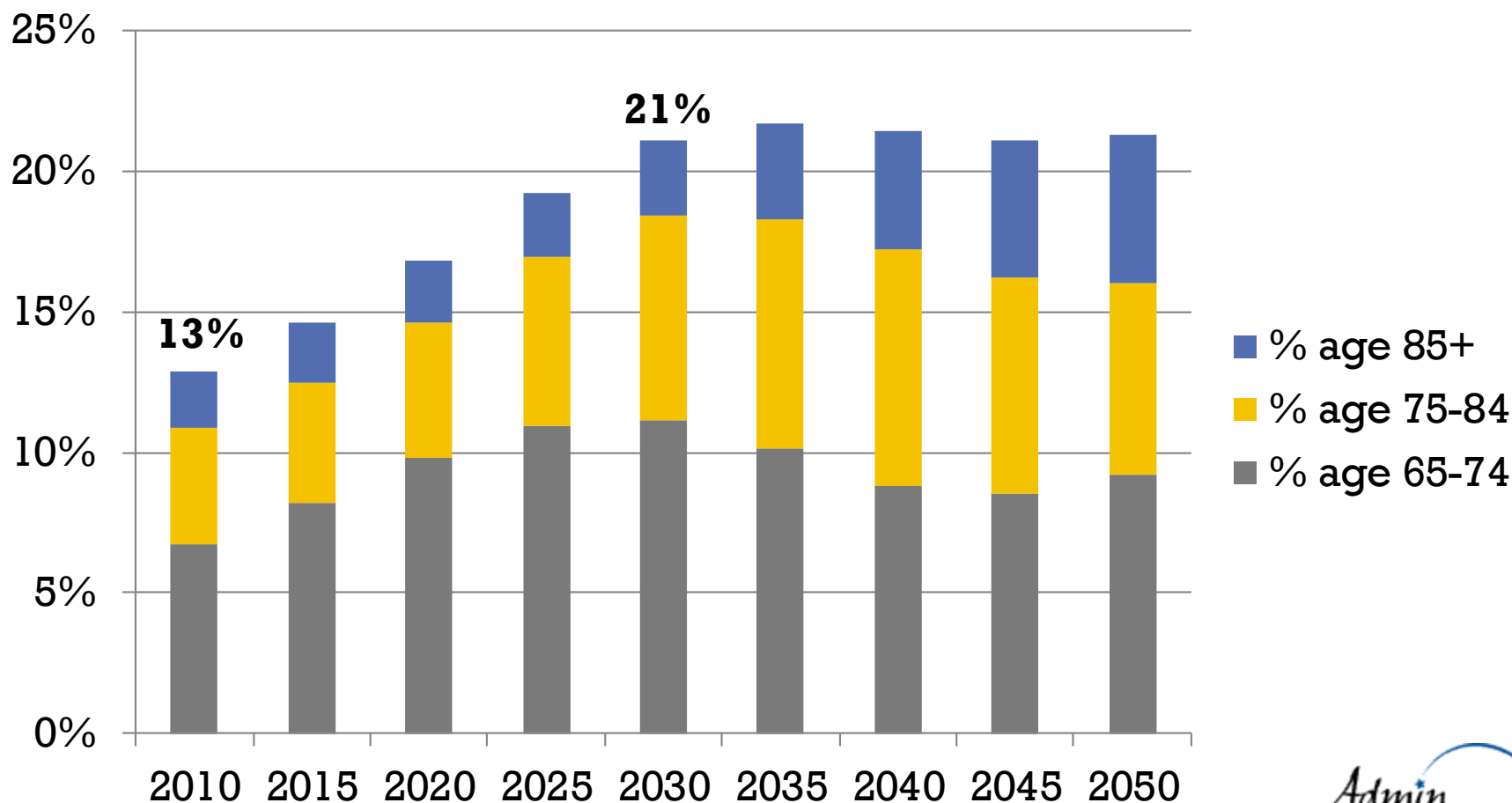


Older adults in Minnesota by age cohort, 2010-2050



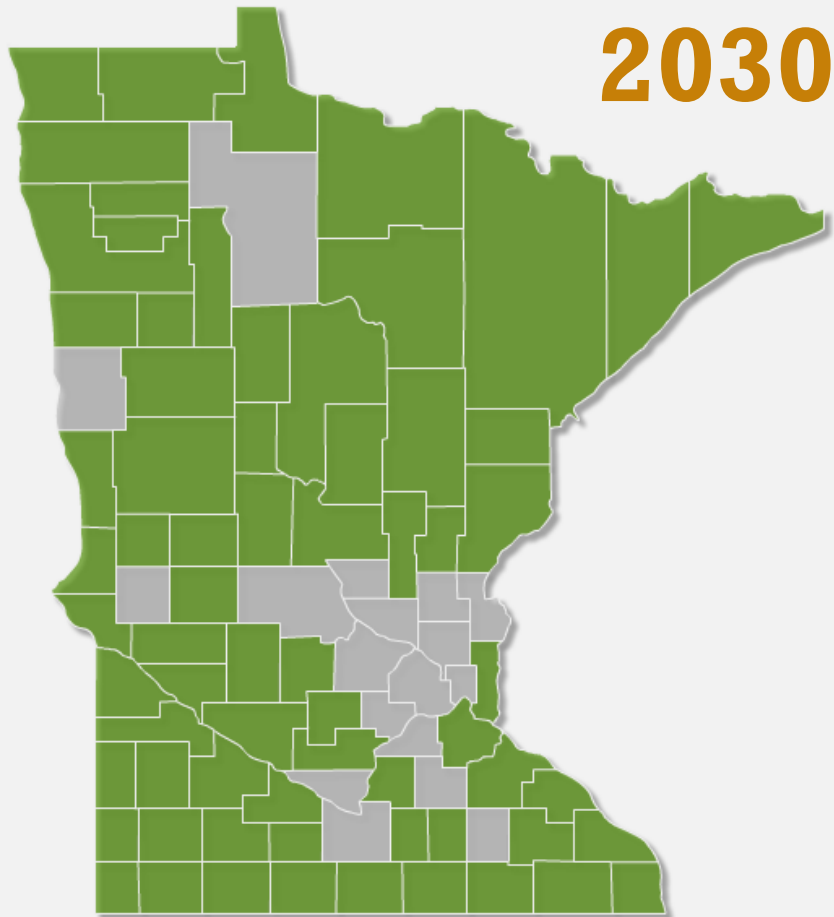


By 2030, more than 1 in 5 Minnesotans will be 65+, including all Baby Boomers





By 2030, only a handful of counties will not have 1 in 5 older adults

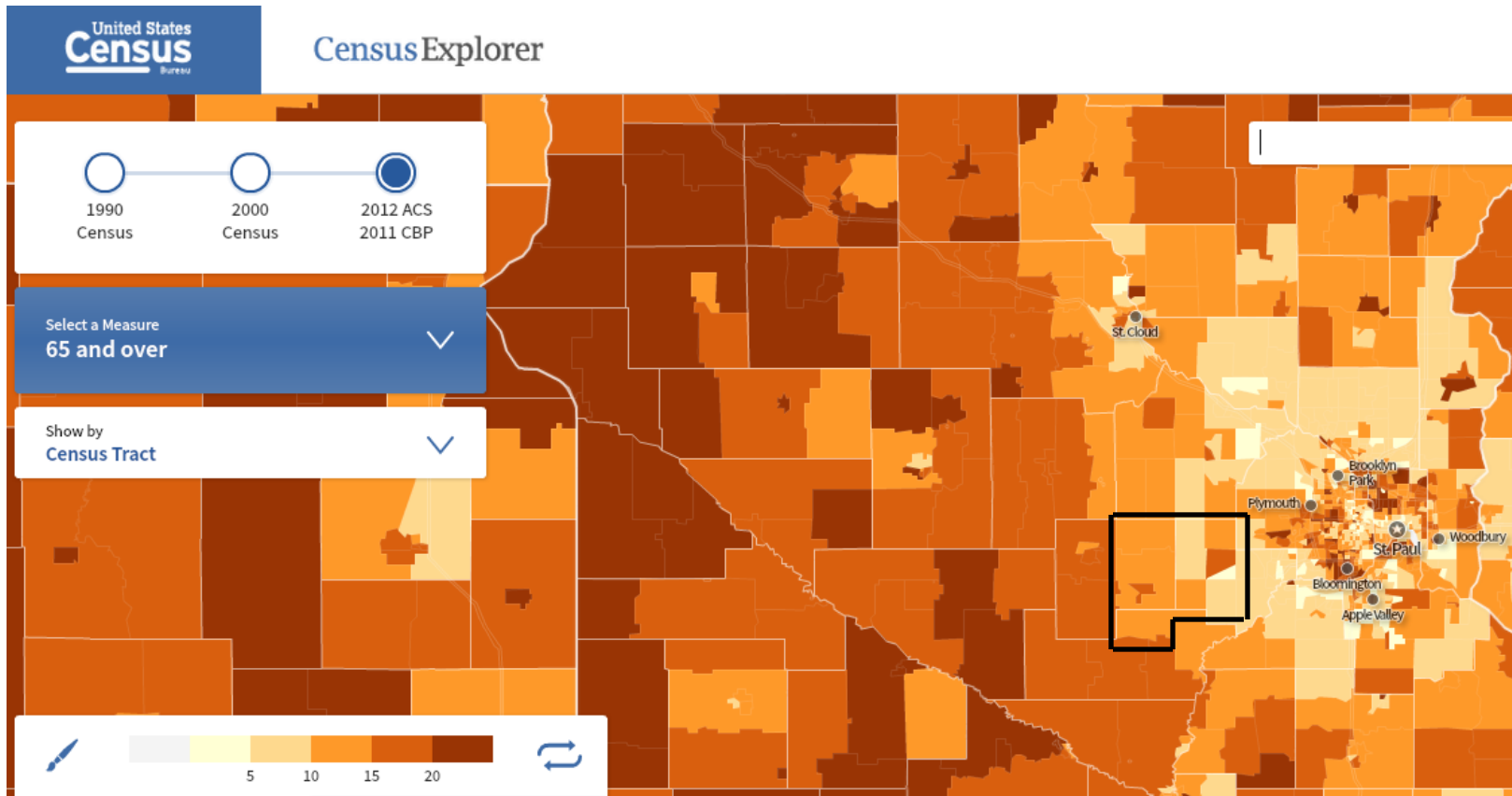


More than 1 in 5 people age 65 or older:

- In 22 counties (2010)
- In 48 counties (2020)
- In 69 counties, incl. McLeod (2030)



McLeod's percent 65+ is between youthful metro, older outstate





Aging is gender lopsided



■ Among Minnesotans in their:

- early 60s, there are 97 men for every 100 women
- late 60s, there are 93 men for every 100 women
- early 70s, there are 87 men for every 100 women
- late 70s, there are 81 men for every 100 women
- early 80s, there are 69 men for every 100 women
- late 80s, there are 56 men for every 100 women
- 90s plus, there are 35 men for every 100 women

+ Positive implications of an aging state

- Babysitting!
- Reduced crime
- Mentoring
- Volunteerism
 - 2nd only to Iowa in percent of those 65+ volunteering





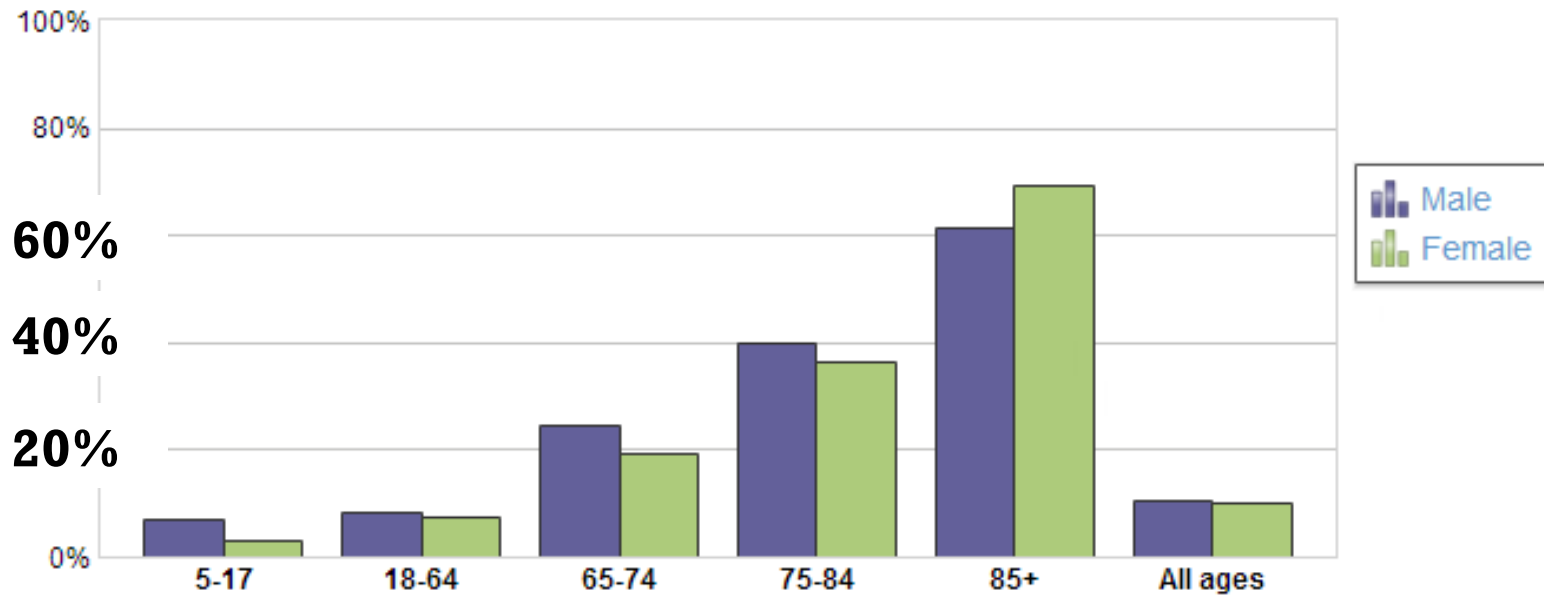
Challenges related to our aging population

- Will we have or create sufficient **infrastructure** for more transportation, caregiving, health care, and social support needs, as **health challenges and disabilities increase**, especially when children live far away?
- Will we be able to **finance needed services**, especially long-term care?
- Will we have enough workers to form a strong, skilled, highly **productive labor force** as the Boomers retire — for economic growth, tax revenues, and a high quality of life in MN



Aging brings rising rates of disability *among those living in the community*

Percent with a disability by gender and age
Minnesota, 2011



Sources: U.S. Census Bureau, American Community Survey, via MNCompass.org.

Note: Relates only to the civilian, non-institutionalized population with a serious difficulty in one or more of four basic areas of functioning: vision, hearing, ambulation, and cognition.



Dementias strongly associated with advanced age

- The number of Minnesotans with Alzheimer's disease or other dementias is expected to grow dramatically:
 - Most persons with Alzheimer's are over 65, and the percent of people with Alzheimer's doubles every five years after the age of 65
 - For persons over age 85, one out of every two persons has Alzheimer's or another form of dementia
 - Minnesotans with dementias expected to double by 2040



The ratio of retirees to workers has never come as close as it will

2010

1 retiree

5 workers

2030

1 retiree

3 workers

We need to develop, retain, and attract human capital to compete economically

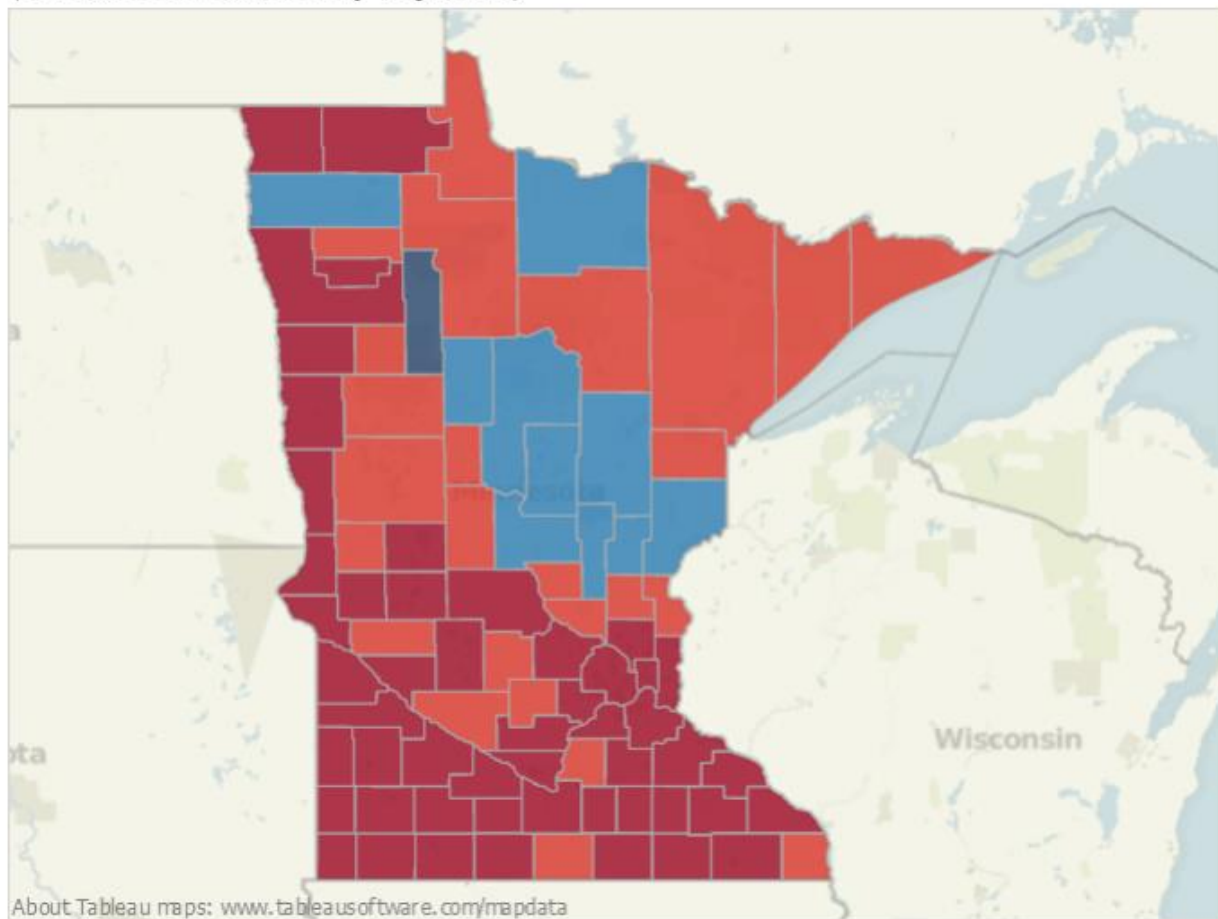
A changing ratio for potential caregivers as well...

A photograph of two construction workers in a large industrial or construction site. They are both wearing white hard hats and safety glasses. The worker on the left is wearing a dark jacket over a maroon shirt. The worker on the right is wearing a green and black plaid shirt. They are both looking down at a large set of white blueprints that are spread out in front of them. The background shows a complex network of metal scaffolding and structural elements of a building under construction. The lighting is somewhat dim, with some light coming from the left side.

Economic Conditions



County Unemployment Rates, December 2013 (data are not seasonally adjusted)



About Tableau maps: www.tableausoftware.com/mapdata

Unemployment Rates



Source: DEED, Labor Market Information Office, Local Area Unemployment Statistics

December 2013



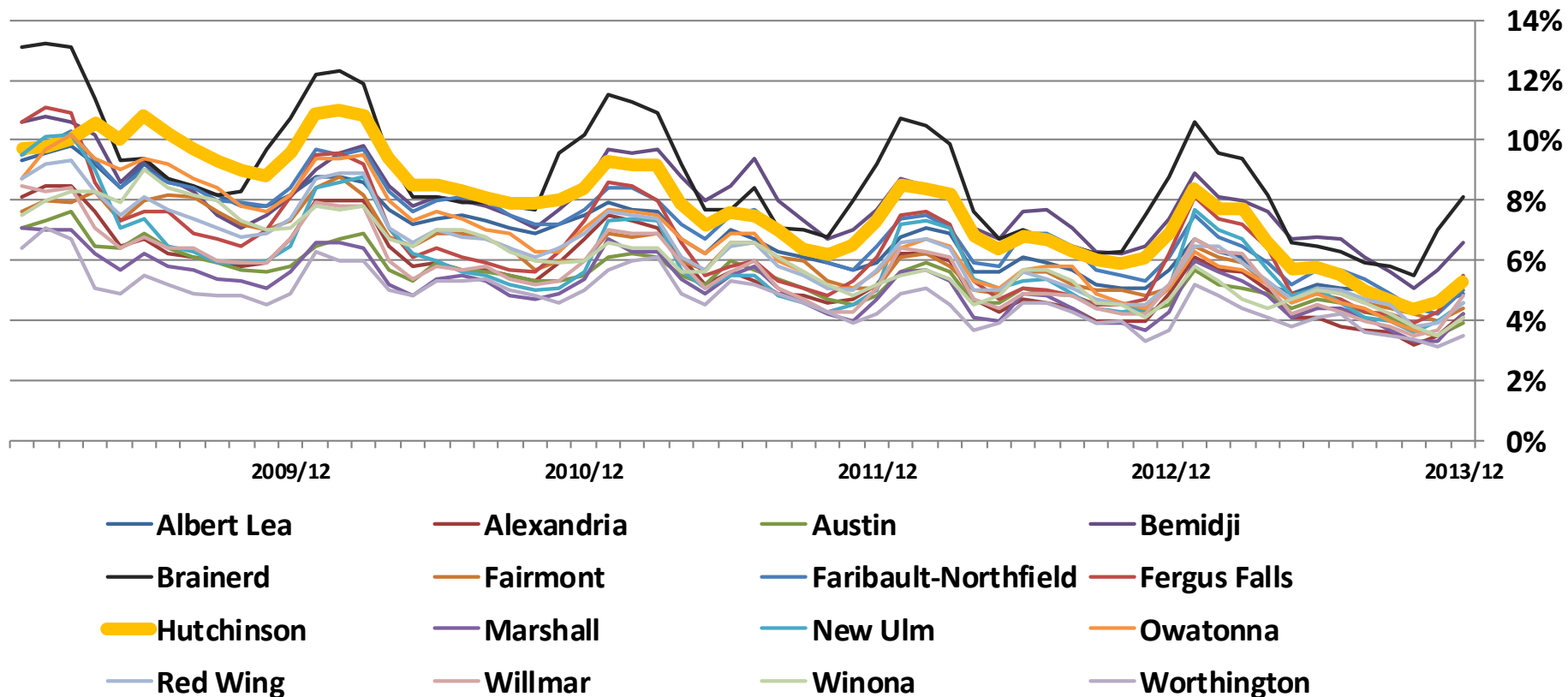
5.3%

Unemployment
Rate in
McLeod Co.



Hutchinson micropolitan area unemployment rate since 2009

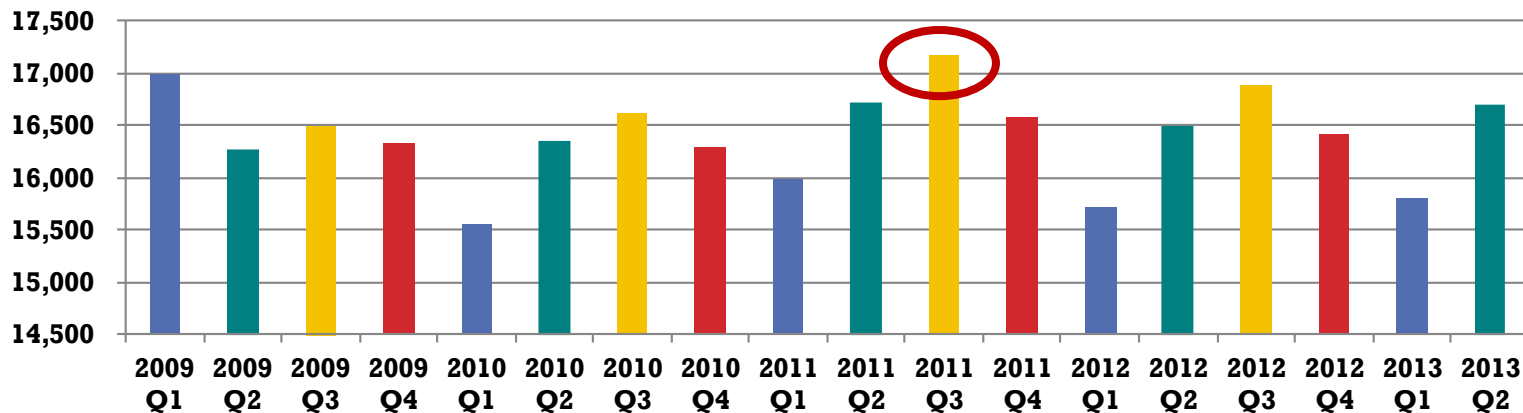
Monthly unemployment rate (not seasonally adjusted)
by Micropolitan Statistical Area, 2009-2013





McLeod county nonfarm employment through 2Q 2013

**Average nonfarm employment
McLeod County, 2009-2013**



- 3Q employment peaked in 2011, exceeding 17,000
- First two quarters of 2013 stronger year-over-year than 2012

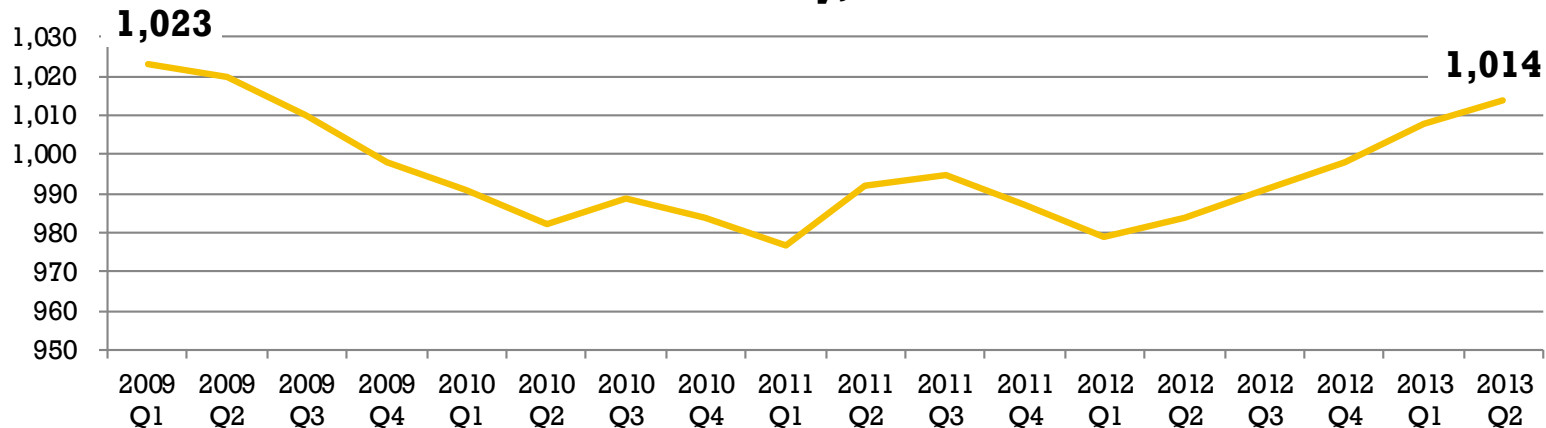
Source: Quarterly Census of Employment and Wages (QCEW), MN Dept of Employment and Economic Development.

Note: Data includes all employers covered by the UI program. Excludes self-employed, family farm workers, elected officials, and those who work only on commission basis (including some insurance and real estate employment). More detail at: <http://mn.gov/deed/data/data-tools/qcew.jsp>



McLeod county nonfarm establishments through 2Q 2013

**Average establishments
McLeod County, 2009-2013**



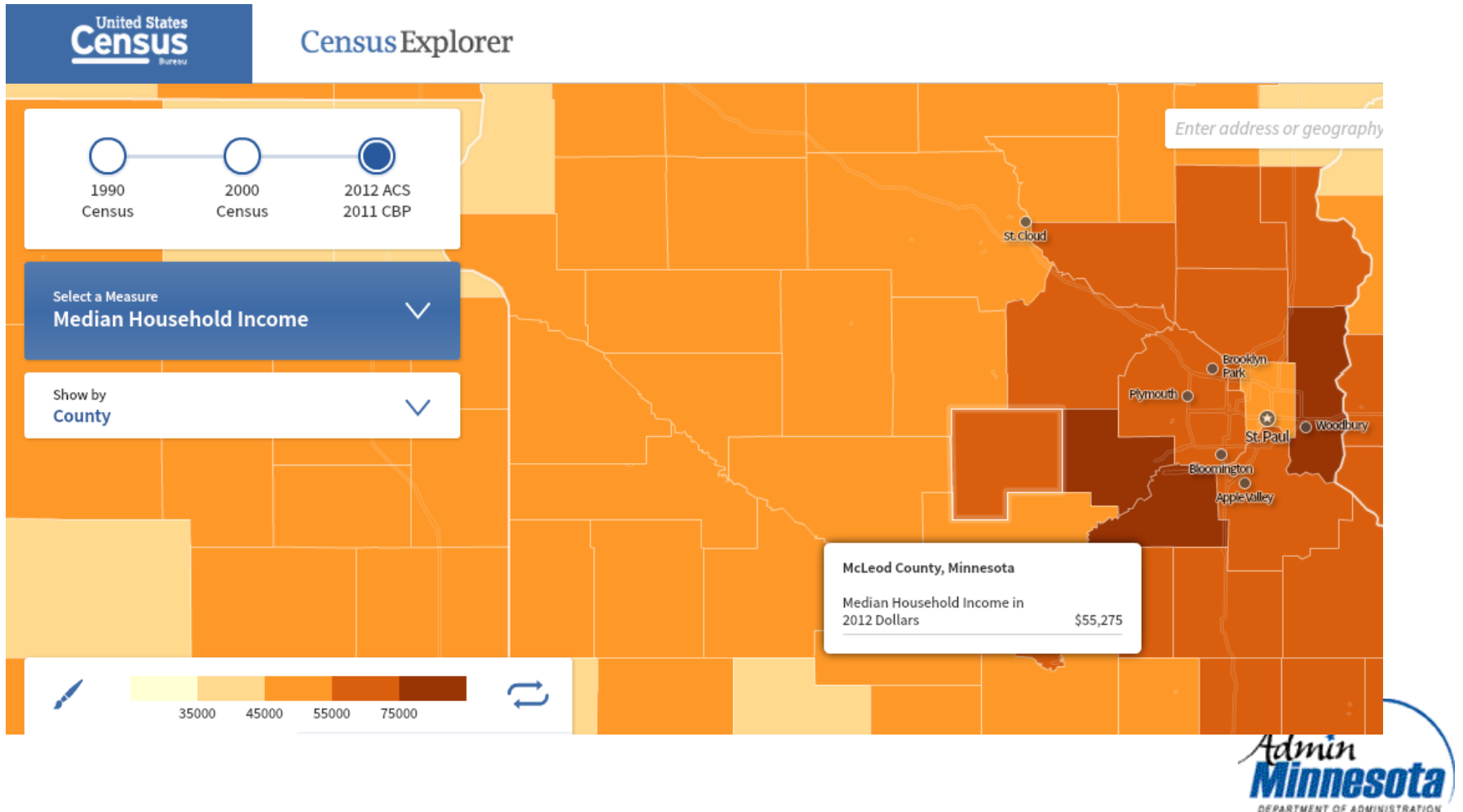
- Establishments in Q2 2013 nearly back to Q1 2009 level

Source: Quarterly Census of Employment and Wages (QCEW), MN Dept of Employment and Economic Development.

Note: Data includes all employers covered by the UI program. Excludes self-employed, family farm workers, elected officials, and those who work only on commission basis (including some insurance and real estate employment). More detail at: <http://mn.gov/deed/data/data-tools/qcew.jsp>

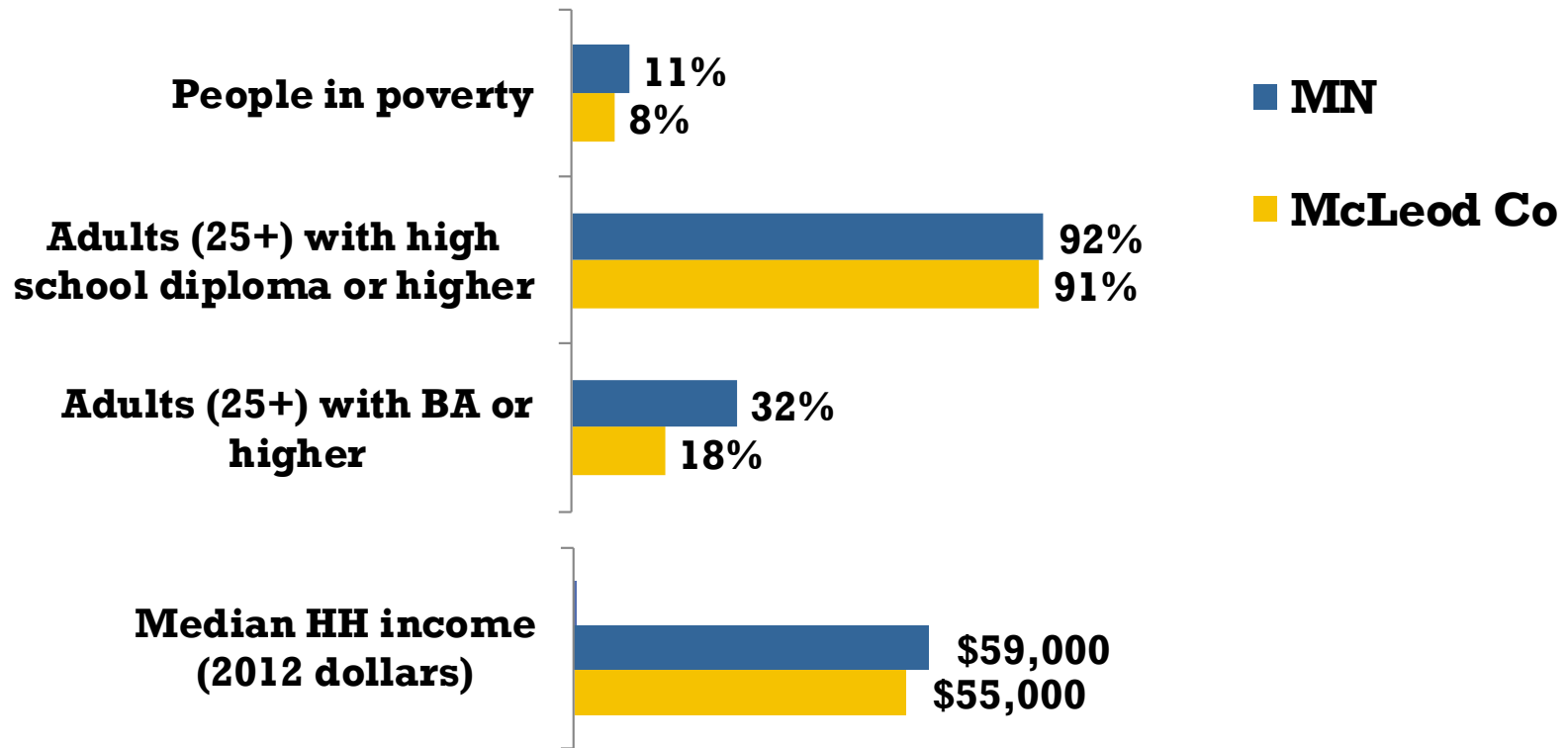


At \$55K, McLeod's median income straddles metro, Greater MN





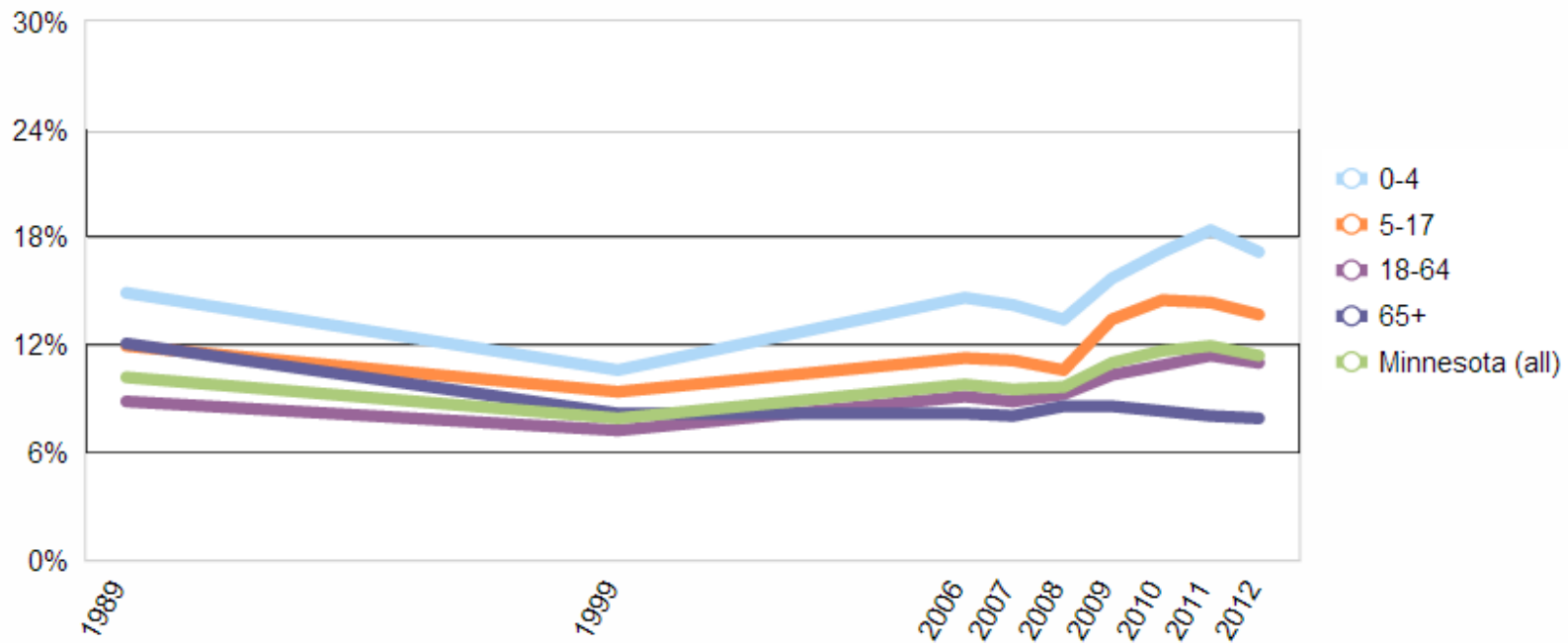
Selected economic characteristics, McLeod Co and Minnesota





Official poverty by age groups in Minnesota

Individuals below the poverty level by age
Minnesota, 1989-2012



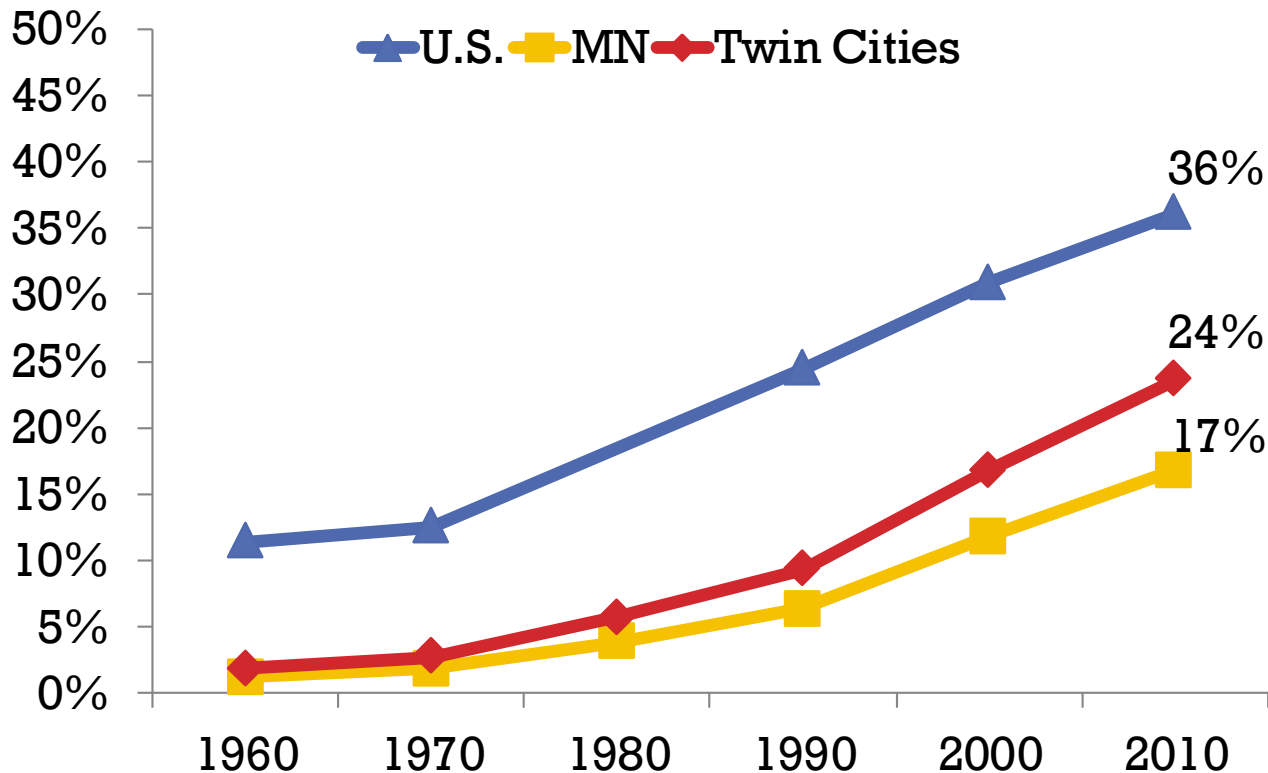


Diversity & Immigration



50 years of growing diversity in our metro, state and nation

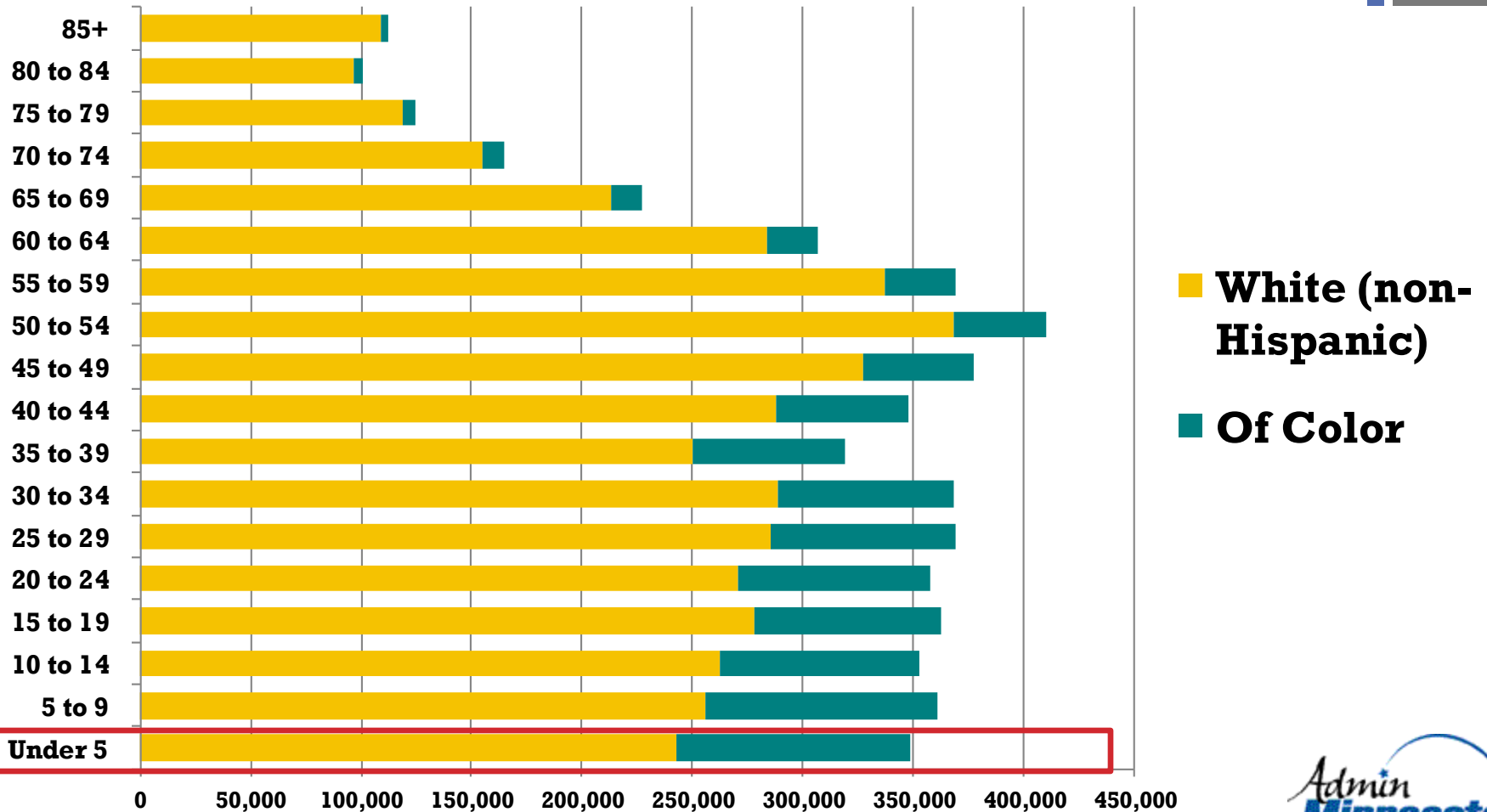
Percent Of Color, 1960-2010



McLeod Co,
2010:
7%

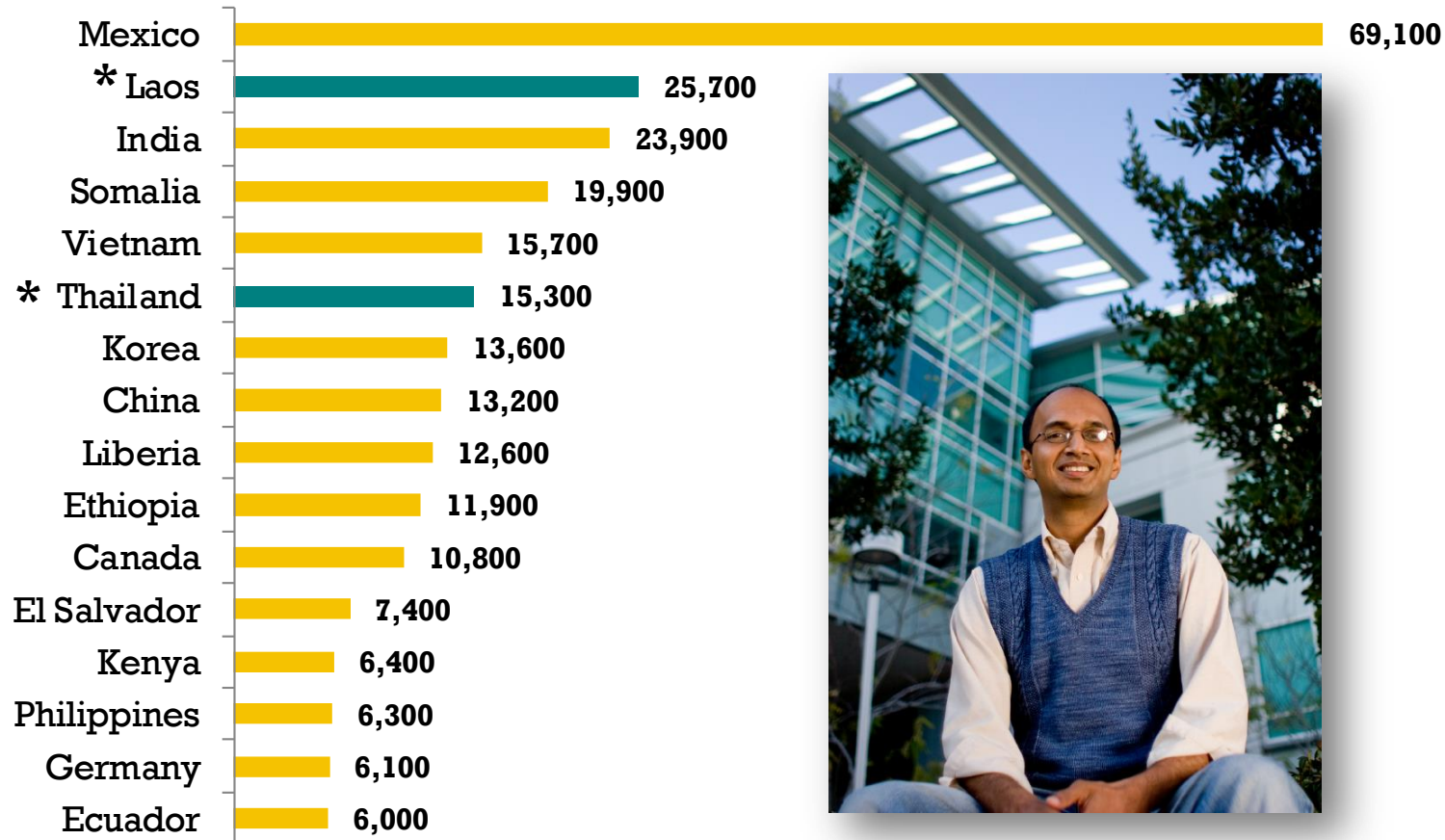


Minnesota's population by age groups, 2012





MN foreign-born population: Largest groups by country of birth, 2009-2011

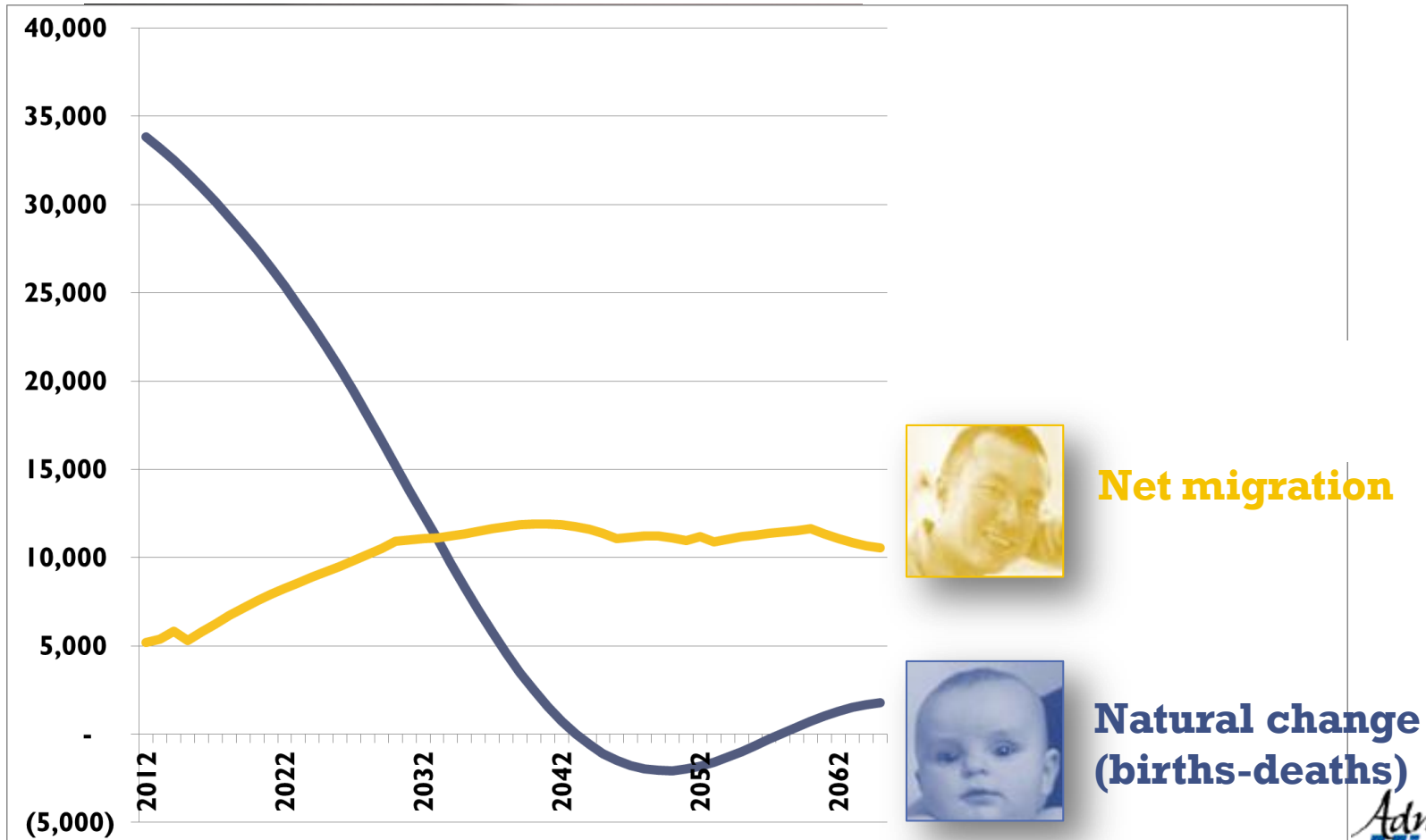


* Hmong represented

Source: mncompass.org



Net migration will become the major driver of our state's growth



Source: MN State Demographic Center projections, October 2013.



Migration trends

- Without positive net migration, MN's total population would begin shrinking by 2043, due to more deaths than births

Migration of typical working-age people:

- Right now, Minnesota also loses about 12,000 residents ages 16 to 64 per year to domestic migration (net).
- It is only because of additional flows of about 20,000 *international* migrants that Minnesota experiences gains about 8,000 working-age people annually (net).



Which MN kids are leaving high school in 4 years with a diploma? (2013 data)

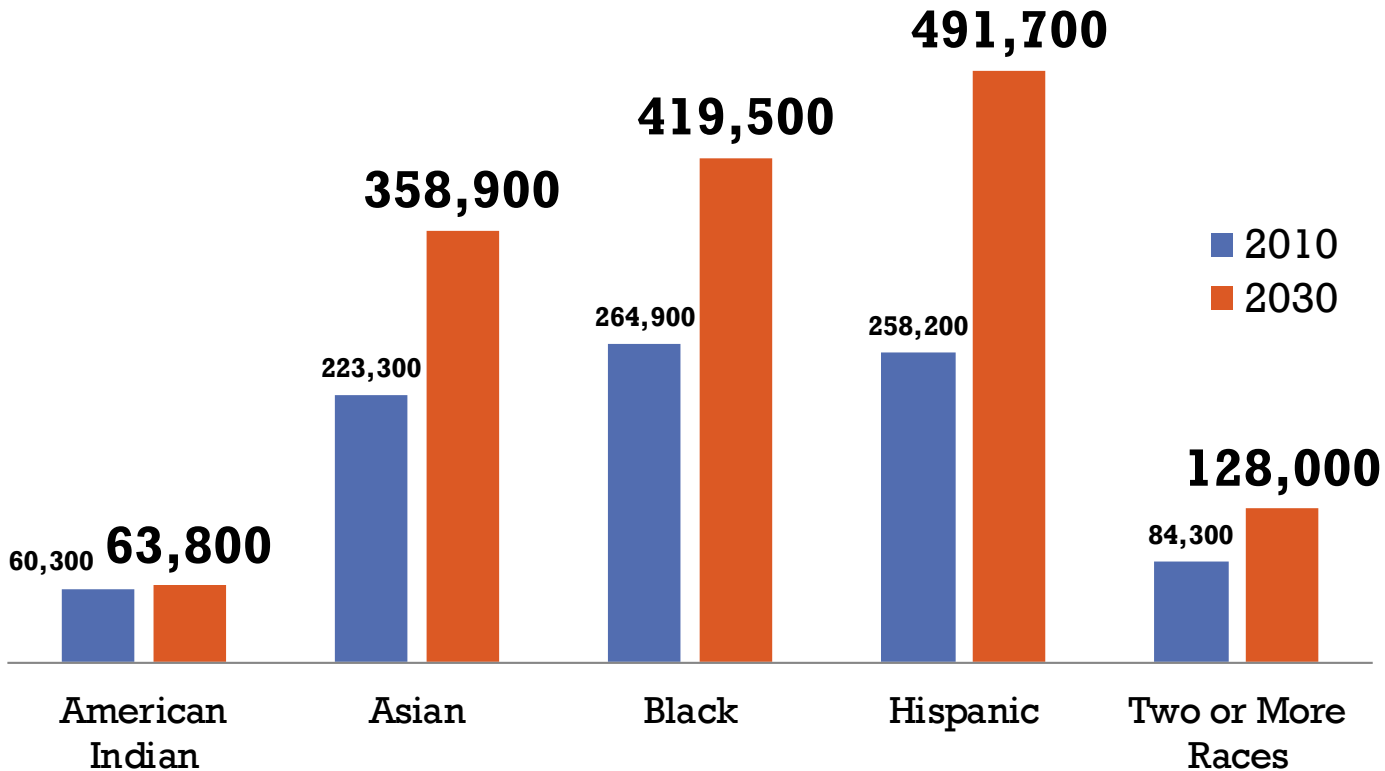
- 79% of all high school students (2009: 74%) + 5 pts
- 49% of American Indian students (2009: 41%) + 8 pts
- 78% of Asian students (2009: 68%) + 10 pts
- 58% of Hispanic students (2009: 43%) + 15 pts
- 57% of Black students (2009: 43%) + 14 pts
- 85% of White students (2009: 82%) + 3 pts
- 77% of boys (2009: 72%) + 5 pts
- 82% of girls (2009: 77%) + 5 pts

Two fastest
growing
demographic
groups in MN





MN: Largest growth among Asian, Black and Hispanic groups by 2030



Source: Minnesota State Demographic Center projections.

The future
will look
very
different
from today.



+ Take-away thoughts for all Minnesotans

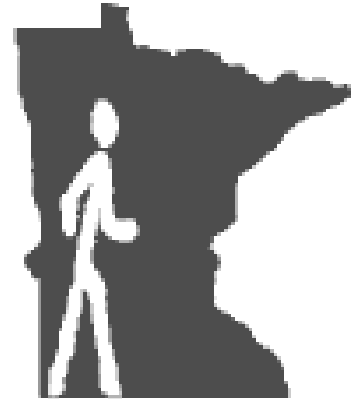
- All areas of the state will feel effects of an aging population, **some places much more acutely**
- The **aging of our state** will create fierce debates about where to spend scarce public dollars
- Fewer workers relative to older adults puts a premium on **developing, retaining, and attracting skilled workers** — to fuel continued economic growth and to pay for needed public services
- **Poor educational, health and economic outcomes** for our fast-growing populations of color jeopardize our economic competitiveness and quality of life for all

+ Take-away thoughts for McLeod County

- McLeod County has fewer 20- and 30-somethings (as a percent) than the TC metro area and state
- McLeod County is less diverse than much of Minnesota; home to fewer high-growth populations of color
- Recent economic signals are promising, with employment and establishment gains.
- McLeod is situated between high growth counties and counties experiencing losses. Its fate is uncertain, but outlook indicates it may experience modest population growth in the years to come.



Stay in touch with the State Demographic Center





State Demographic Center resources to help you in your work

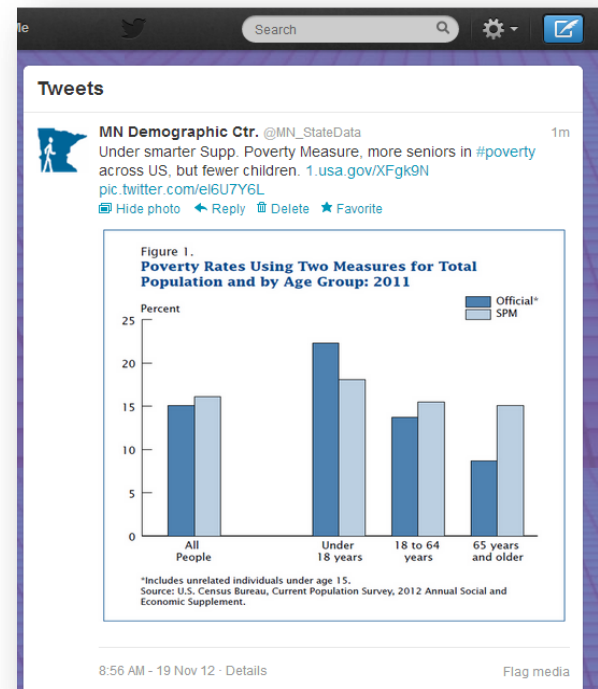
- Homepage:
www.demography.state.mn.us

- Follow us on Twitter:
[@MN_StateData](https://twitter.com/MN_StateData)

 Follow @twitter

Another local resource:

- For maps, profiles and more:
MN Compass: mncompass.org





Questions?
Comments?

Thank you!



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